2019
ECONOMICS AND
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Japanese Management and International Studies - Vol 15

Fixed Revenue Accounting
A New Management Accounting Framework
edited by Kenichi Suzuki, Hiromune Ishii (Meiji University, Japan) & Bruce Gurd (University of South Australia, Australia)

“...The authors' work will provide readers with a deep understanding of the usefulness of FRA. In particular, the authors share the important points: acquiring and retaining fixed customers are useful for both the stability of financial performance and increasing the number of highly satisfied customers.”

Hermawan Kartajaya
Founder & Executive Chairman, MarkPlus, Inc.

Readership: Students and researchers who are keen to have a deeper understanding of fixed revenue accounting.

160pp Nov 2018
978-981-3237-25-4 US$88 £77

Studying Hong Kong
20 Years of Political, Economic and Social Developments
edited by Tai Wei Lim & Tuan Yuen Kong
(East Asian Institute, NUS, Singapore)

Hong Kong's role remains as a gateway for global trading houses, businessmen, investors and traders. Hong Kong continues to be an open economy and has stuck to free trade policies, as one of the former four successful “tiger economies” in East Asia. In the political and international relations realm, this book examines Hong Kong's relations with China, other major powers and the world at large. It also covers domestic developments, including legal developments. Other chapters in the book examine cultural developments in Hong Kong from specific case studies of iconic animation character to trans-boundary popularity of Hong Kong popular culture in China.

Readership: This book is intended for students as well as professionals and the general public interested in understanding Hong Kong culture, history and politics.

312pp Jul 2018
978-981-3223-54-7 US$118 £105

Chinese Management and International Studies - Vol 16

Fixed Revenue Accounting
Studies - Vol 15
Japanese Management and International Studies

Readership: Highly satisfied customers.

 точки: acquiring and retaining fixed customers are useful for both

A New Management Accounting Framework

in-depth studies on China-ASEAN cooperation and development by Chinese scholars - China-ASEAN cooperation, achievements and problems in politics, economy, diplomacy, security, military defense, maritime and cultural aspects.

Readership: Policymakers, academics, professionals, undergraduate and graduate students interested in China-ASEAN relations.

China's Change
The Greatest Show on Earth
by Hugh Peyman

“Through the extraordinary array of people he has known and met over 40 years, Hugh Peyman tells the story of today's China in a way that has never been done before.”

Tony Hall
BBC Director-General

Readership: General public interested in the social, political, economic and financial development of China as well as world affairs.

224pp May 2018
978-981-3231-99-3(pbk) US$38 £33

NEW AND NOTABLE TITLES

Contemporary South Korean Economy: Challenges and Prospects
Min-Hua Chiang (East Asian Institute, NUS, Singapore)

Farewell to China's GDP Worship
Jinzao Li (China National Tourism Administration, China)

Merchants, Bankers, Governors
Peter J Drake

The New Silk Road: China Meets Europe in the Baltic Sea Region
Jean-Paul Larçon (HEC Paris, France)

Singapore Perspectives 2017: What If?
Gillian Koh (Institute of Policy Studies, Singapore), et al.

World Scientific Reference on Asia and the World Economy (In 3 Volumes)
Editor-in-chief: John Whalley
East Asian Studies in the Perspective of Regional Integration
edited by Xinbo Wu (Shanghai International Studies University, China)

This book analyzes the cooperation and challenges of East Asian countries in the process of integration. It includes 15 chapters in four sections. The first section discusses the impact of East Asia cooperation and economic integration. The second section emphasizes the election of political leadership in East Asia. The third section covers the topics of East Asian cultural identity, history and norms. The fourth section studies the relationship between East Asia and the World.

Readership: Policymakers, academics, professionals, undergraduate and graduate students interested in East Asian integration.

316pp
978-1-938134-96-8
Jul 2018
US$188
£104

Singapore and Hong Kong: Comparative Perspectives
On the Occasion of the 20th Anniversary of the Handover
edited by Institute of Advanced Studies, NTU, Singapore

This volume is a compilation of speeches and presentations delivered at the conference by heavyweight experts like Wang Gungwu, Antony Leung and Yang Jinlin on the road travelled and the paths ahead for both cities. This volume is an invaluable collection on Hong Kong and Singapore’s past, present and future. Readers can enjoy the salient analysis delivered with great thought and reflective humour.

Readership: Politics and economics undergraduates, general public.

150pp
978-981-3237-92-6
Dec 2018
US$48
£22

2030 Vision for ASEAN-China Strategic Partnership
Perspectives from Think-Tanks
edited by Yanjun Guo (China Foreign Affairs University, China)

This book assesses ASEAN-China Strategic Partnership in the past 15 years by taking stock of the implementation of existing ASEAN-China cooperation frameworks, mechanisms and programs; defines overall goals and guiding principles of the ASEAN-China Strategic Partnership toward the end of 2030; sets specific targets, to be reached in 2030; and offers strategies for the 2030 Vision to be aligned with the ASEAN Community Vision 2025 and the 2030 Agenda for Sustainable Development in the three pillars of ASEAN-China cooperation.

Readership: Policymakers, academics, professionals, undergraduate and graduate students interested in China-ASEAN relations.

168pp
978-981-3271-57-9
Aug 2018
US$78
£70

Chinese Firms Going Global
Can They Succeed?
by Joseph Healy (Judo Capital, Australia & University of Queensland, Australia)

The global expansion of Chinese firms is a recent phenomenon, which is not well understood. The book is aimed at providing an important context for understanding the challenges and biases Chinese firms face while going global, using a multi-disciplinary approach weaving themes from history, contemporary Chinese politics, geopolitics, international relations, economics, finance, strategy, culture and society, together with the role of management education in developing entrepreneurs’ capabilities for success.

Readership: General readers interested in China’s Economy, China’s overseas investment, Chinese firms’ international strategies.

236pp
978-981-3235-93-9
Jul 2018
US$58
£51

Economic Impact in the Internet Plus Era
A Case Study of Shanghai
by Youmei Li, Feng Yin & Yongyou Nie (Shanghai University, China)

This book expounds how “Internet Plus” plan transforms and influences traditional economy, impacts technological and economic aspects of industries, extends its reach to people’s daily lives and creates more profound social implications. In addition, the authors put forward constructive measures and suggestions for Shanghai to promote development of the “Internet Plus” era and to enhance the city’s economic impact and service level as a core city.

Readership: Students, researchers and the general public who want to know about the impact of the internet era in Shanghai.

359pp
978-981-3272-51-4
Jan 2019
US$128
£115
### Urban Composite Development Index for 17 Shandong Cities

**Ranking and Simulation Analysis Based on China’s Five Development Concepts**  
*by Khee Giap Tan, Xuyao Zhang, Tao Oei Lim & Lin Song* (Lee Kuan Yew School of Public Policy, NUS, Singapore)

The analysis provided in this book relates to the broad dimensions of urban development of Shandong cities and can stand up to academic scrutiny as it is based on rigorous methodological foundations. In addition, the study will remain accessible and appealing to policymakers as it offers tailored policy recommendations based on the analysis that will enable them to take appropriate policy interventions in each city to improve their overall performance in urban development. This research will help to identify the strengths and weaknesses of each city and empower policymakers to formulate more effective development strategies.

**Readership:** Academics, undergraduate and graduate students, and professionals interested in China's urban development in general, and Shandong’s in particular.

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### Balanced, Sustainable and Competitiveness Enhancement Study for Vietnam

**A Critical Evaluation with Development Potentials**  
*by Tien Loc Vu (Vietnam Chamber of Commerce and Industry, Vietnam), Khee Giap Tan, Trieu Duong Luu Nguyen & Duy Nguyen* (Lee Kuan Yew School of Public Policy, NUS, Singapore)

Asia Competitiveness Institute (ACI) contend that Vietnam is at a critical juncture in its development whereby a new wave of far-reaching reforms is required to address persistent structural weaknesses and unleash the country’s economic potentials. In addition, Vietnam’s new growth model must tackle widening regional disparities which puts Vietnam at risk of becoming one country with two economies where the southern region of Vietnam pulls too far ahead of its northern and central counterparts. Based on our analysis, we propose a comprehensive policy roadmap for Vietnam to achieve balanced and sustainable development for enhanced competitiveness.

**Readership:** Researchers and advance graduates studying Vietnam developmental economics.

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### 2017 Impact Estimation of Exchange Rate on Foreign Direct Investment Inflows and Annual Update of Competitiveness Analysis for 34 Greater China Economies

*by Khee Giap Tan, Xuyao Zhang, Shida Zhou & Puey Ei Leong* (Lee Kuan Yew School of Public Policy, NUS, Singapore)

Asia Competitiveness Institute’s flagship competitiveness study adopts a comprehensive framework to measure competitiveness by incorporating 102 indicators under four environments and 11 sub-environments. By undertaking the study at the sub-national level, it accounts for the considerable disparities within a large economy like Greater China. The study’s unique methodology incorporates comparative strengths and weaknesses, and “what-if” policy simulations aimed at policy suggestions for each sub-national economy and region.

**Readership:** Investors, policymakers and government stakeholders as well as those interested in China’s economic development.

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**2017 Annual Competitiveness Analysis and Impact of Exchange Rates on Foreign Direct Investment Inflows to Sub-National Economies of Indonesia**  
*by Khee Giap Tan, Mulya Amri, Nursyahida Ahmad & Diamanta Vania Lavi* (Lee Kuan Yew School of Public Policy, NUS, Singapore)

Indonesia’s diverse economic landscape and growing importance in the global and regional stages warrant deeper understanding of the economy at sub-national levels. This book is an update of ACI’s annual study of the competitiveness landscape of 34 Indonesian provinces. With 100 indicators covering four environments and 12 sub-environments of competitiveness, the study’s unique methodology incorporates comparative strengths and weaknesses, and “what-if” policy simulations aimed at policy suggestions for each province.

**Readership:** Policymakers, researchers, and the general audience interested in Indonesia’s economic development.

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**2017 Annual Competitiveness Analysis and Impact of Exchange Rates on Foreign Direct Investment Inflows to Sub-National Economies of India**  
*by Khee Giap Tan, Sasidaran Gopalan, Jigyasa Sharma & Puey Ei Leong* (Lee Kuan Yew School of Public Policy, NUS, Singapore)

This is the fifth edition of the Asia Competitiveness Institute’s flagship analysis of competitiveness covering the sub-national economies of India. The research in this study comes from an effort to recognise the heterogeneity of India and how the variations in the dynamics of competitiveness pan out at the sub-national level.

**Readership:** Academics, undergraduate and graduate students, and professionals interested in India’s economic development.

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**2017 Annual Competitiveness Analysis and Impact of Exchange Rates on Foreign Direct Investment Inflows to ASEAN Economies**  
*by Khee Giap Tan, Trieu Duong Luu Nguyen, Hui Yin Chuah & Duy Nguyen* (Lee Kuan Yew School of Public Policy, NUS, Singapore)

This book recount the development experience of ASEAN over the past 50 years, describe the long-term mega-trends which will shape ASEAN’s development trajectory, and propose a development vision with actionable policy recommendations for ASEAN to become the fourth-largest economy in the world by 2030.

**Readership:** Researchers and advance graduates studying ASEAN developmental economics.

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Is This the Asian Century?
by Jong-Wha Lee (Korea University, South Korea)

This book comprises 25 articles which the author has published on the Project Syndicate website since 2012. These articles are grouped into four broad topics: (1) Growth and Structural Adjustment, (2) Economic Integration and Cooperation, (3) Business, Money, and Finance, and (4) Education and Society. Through these selected works, the author explores whether the Asian Century is coming to pass or not and how Asian economies prepare for such century. The author also presents his analyses of Asia's economic transformation as well as social and cultural changes, and suggests the ways that Asian economies can overcome major economic and social challenges to continue their path towards a more balanced and sustainable growth in the 21st century.

Readership: General readers interested in Asian economies and the policy debates on their future directions.

144pp
978-981-3227-58-3
Oct 2017
US$48 £42

Bestselling Handbook
The Economies of China and India (In 3 Volumes)
Cooperation and Conflict

Volume 1: China and India: The International Context and Economic Growth, Manufacturing Performance and Rural Development

Volume 2: Competitiveness, External Cooperation Strategy and Income Distribution: Changes in China

Volume 3: Economic Growth, Employment and Inclusivity: The International Environment

edited by Manmohan Agarwal (Centre for Development Studies, India & Research and Information Systems for Developing Countries, India), Jing Wang & John Whalley (University of Western Ontario, Canada)

Editor-in-chief: John Whalley

This volume set covers both China’s and India’s strategies and objectives in international governance, their bilateral and multilateral trade agreement negotiations, financial liberalization, growth prospects, rural development and agriculture, income distribution, labor market mechanisin, manufacturing and competitiveness upgrading, as well as environmental and other social issues.

Readership: Students, researchers, and academics who are interested in the interactions between and the dynamics of two of the world’s largest economies.

1020pp
978-981-3100-39-8(Set)
Feb 2017
US$1100 £913

Handbook
World Scientific Reference on Asia-Pacific Trade Policies
(In 2 Volumes)
edited by Kym Anderson (University of Adelaide & Australian National University, Australia)

This two-volume reference work provides a timely update on how far the region has come in opening markets. It analyses the motivations or ostensible objectives of policies adopted in the past, the changing extent of the domestic price distortions involved, the economic effects of those policies at home and abroad, the political economy forces at work that brought about those policies and their subsequent reform, their consequences for international trade, economic welfare and poverty alleviation, and prospects for sustainable improvements in current policies. Case studies of major East Asian economies and Australia reveal how government priorities to assist farmers versus manufacturers have changed over the past century but especially since the 1980s, and how that has affected trade between natural resource-poor and resource-rich economies.

Readership: Students, researchers, policymakers and professionals who are interested in the economics and politics of trade policies, agricultural economics, economic development, and food and nutrition security in the Asia-Pacific region.

1315pp
978-981-3274-66-2(Set)
Mar 2019
US$45 £480
Introductory Offer till May 31, 2019
US$495 £435

Building Inclusive Democracies in ASEAN
edited by Ronald U Mendoza (Asian Institute of Management, Philippines), Edsel L Beja Jr. (Ateneo de Manila University, Philippines), Julio C Teehankee (De La Salle University, Philippines), Antonio G M La Viña (Ateneo de Manila University, Philippines) & Maria Fe Villamejor-Mendoza (University of the Philippines Diliman, Philippines)

“Offering a multi-faceted look into the Asian political economy as well as the dynamics underpinning inclusive growth in the region, this volume bridges the perspectives of experts and practitioners from a broad array of fields on what it means to achieve inclusive growth... is a solid supplemental resource for individuals seeking a deeper understanding of the dynamics and issues surrounding the Asian political economy.”

Fidel V Ramos
President of the Republic of the Philippines (1992 – 1998)

Readership: Readers in political science, Southeast Asian studies, political economy, and governance reform.

416pp
978-981-3236-48-6
Mar 2019
US$138 £121

Shadows Across the Golden Land
Myanmar’s Opening, Foreign Influence and Investment
by Simon Tay (Singapore Institute of International Affairs, Singapore)

This book aims to provide readers with an assessment of recent developments in Myanmar that integrates on-the-ground experience and insider knowledge of the monumental events that have over the past few years shaken the country to its core. In order for readers to appreciate the affairs in contemporary Myanmar, the book retraces major events in the country’s history from the postcolonial period to the recent Thein Sein administration, before analyzing the National League for Democracy’s track record up to the present day.

Readership: Myanmar watchers and those with a casual interest in the region.

150pp
978-981-3273-54-2
Jun 2019
US$45 £40
Quantum Methods in Social Science
A First Course
by Emmanuel Haven (University of Leicester, UK), Andrei Khrennikov (Linnaeus University, Sweden) & Terry Robinson (University of Leicester, UK)

Shown here is how basic concepts of physics can be used to improve models in finance, economics, psychology and biology. Readers are introduced to how physical theory can inform non-physical phenomena in the social sciences, thereby improving decision making and modeling capabilities in research-based and professional settings.

Readership: Advanced undergraduate or graduate students of economics, finance and business, while also being of interest to those with a background in physics.

276pp  Aug 2017
978-1-78634-276-8 US$88 £73
978-1-78634-277-5 (pbk) US$58 £55

Series in Quantitative Finance - Vol 6
Simulating Copulas (2nd Edition)
Stochastic Models, Sampling Algorithms, and Applications
by Jan-Frederik Mai (XAIA Investment AG, Germany) & Matthias Scherer (Technische Universität München, Germany)

“The book is essentially self-contained, as the reader interested in copulas from the simulation point of view will find all necessary material in it, including an introduction to copulas if he has never been exposed to them. Both the theoretical and practical frameworks emerge quite clearly from the book. In any case, the rich bibliography contains all the references required for further in-depth analyses of specific issues. I think that the authors did a very good job, filling a gap in the statistical literature and providing a contribution that is going to be particularly helpful to statisticians without a specific background in copulas.”

Mathematical Reviews

Readership: Advanced undergraduate and graduate students, practitioners in financial industry and scientists.

356pp  Aug 2017
978-981-3149-24-3 US$118 £98

Bestselling Textbook
R in Finance and Economics
A Beginner’s Guide
by Abhay Kumar Singh (Edith Cowan University, Australia), David Edmund Allen (University of Sydney, Australia)

“One of the best R guides on the market! Although written for beginners, advanced users also will learn a lot.”

Ostap Okhrin
Chair of Statistics and Econometrics, Dresden University of Technology, Germany

This book provides an introduction to the statistical software R and its application with an empirical approach in finance and economics. It is specifically targeted towards undergraduate and graduate students.

Readership: Undergraduate and graduate students who are interested in statistical software R and its applications.

264pp  Feb 2017
978-981-3144-46-0 US$68 £56

Textbook: Request Inspection Copy at sales@wspc.com

Financial Strategies and Topics in Finance
Selected Public Lectures of Professor Harold Bierman, Jr. from 1960 – 2015
by Harold Bierman, Jr. (Cornell)

By explaining complex financial strategies in a simplified manner, Professor Bierman makes corporate finance accessible to the non-expert reader as well. This collection of lectures covers highly relevant topics with financial insights and implications, that are very important to business managers and individual investors. Complex business decisions are simplified, allowing the logic of the decision process to become readily apparent.

Readership: Graduates of business schools and participants in the financial markets.

256pp  Feb 2018
978-981-3222-88-5 US$98 £66

Advanced Finance Theories
by Ser-Huang Poon (Manchester University, UK)

For PhD finance courses in business schools, there is equal emphasis placed on mathematical rigour as well as economic reasoning. This book provides modern treatments to five key areas of finance theories in Merton’s collection of continuous time work, viz. portfolio selection and capital market theory, optimum consumption and intertemporal portfolio selection, option pricing theory, contingent claim analysis of corporate finance, intertemporal CAPM, and complete market general equilibrium. Where appropriate, lectures notes are supplemented by other classical text such as Ingersoll (1987) and materials on stochastic calculus.

Readership: Graduates, doctoral students, researchers, academic and professionals in theoretical financial modeling in mainstream finance or derivative securities.

228pp  May 2018
978-981-4460-37-8 US$78 £69

Textbook
Mergers & Acquisitions
A Practitioner’s Guide to Successful Deals
edited by Harvey A. Poniachek (Rutgers University, USA)

The authors provide extensive analytical review and applications of the following critical M&A issues: valuation, leveraged buyouts, payment methods and their implications, tax issues, corporate governance, and the regulatory environment, including antitrust in M&A. The book globalizes the M&A model by extending it to cross-border business, risk and select hedging methods, and addresses postmerger integration.

Readership: Graduate students and lecturers of mergers and acquisitions, MBA students and lecturers, and practitioners.

450pp  Dec 2018
978-981-3277-41-0 US$98 £85

Textbook: Request Inspection Copy at sales@wspc.com
Introductory Offer till Jul 31, 2019

**Textbook**

Metals and Energy Finance (2nd Edition)

Application of Quantitative Finance Techniques to the Evaluation of Minerals, Coal and Petroleum Projects

by Dennis L Buchanan & Mark H A Davis (Imperial College London, UK)

Given the design component it involves, financial engineering should be considered equal to conventional engineering. By adopting this complementary approach, financial models can be used to identify how and why timing is critical in optimizing return on investment and to demonstrate how financial engineering can enhance returns to investors. This book capitalizes on this approach, and identifies and examines the investment opportunities offered across the extractive industry’s cycle, from exploration through evaluation, pre-production development, development and production. The textbook also addresses the similarities of a range of natural resource projects, whether minerals or petroleum, while at the same time identifying their key differences.

Readership: Professionals and graduate students in the field of mineral and petroleum business management.

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**Handbook**

World Scientific Reference on Contingent Claims Analysis in Corporate Finance (In 4 Volumes)

Volume 1: Foundations of CCA and Equity Valuation

Volume 2: Corporate Debt Valuation with CCA

Volume 3: Empirical Testing and Applications of CCA

Volume 4: Contingent Claims Approach for Banks and Sovereign Debt

edited by Michel Crouhy (NATIXIS, France), Dan Galai & Zvi Wiener (The Hebrew University of Jerusalem, Israel)

Black, Scholes and Merton introduced the contingent claim analysis (CCA) to the valuation of corporate debt and equity. The CCA considers all stakeholders of the corporation as holding contingent claims on the assets of the corporation. Each claim holder has different priorities, maturities and conditions for payouts. In the four volumes we present the major academic research on CCA to corporate finance. Volume I covers the foundations of CCA and equity valuation. Volume II focuses on corporate debt and capital structure. Volume III presents empirical evidence and applications to various financial arrangements. The papers in Volume IV show how to apply the CCA to deposit insurance and loan guarantees, contingent convertible bonds, and sovereign credit risk.

Readership: Graduate students, college and university teachers, researchers and practitioners who are interested to understand the approaches and methods required to sustain the viability of a corporate enterprise.

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Introduitory Offer till Jul 31, 2019

US$795 — £660

**Textbook**

Stock Markets and Corporate Finance

by Michael Dempsey (RMIT University, Australia)

This book examines the nature of the stock market and its implications for corporate management. It provides an introduction to core issues in finance and differs from traditional textbooks in its recognition that “finance is not physics” — in the sense that how markets behave today is not necessarily how they will behave tomorrow. Nevertheless, a certain level of “physics” can be recognized as underpinning the development of stock market valuations and corporate financial decision-making.

Readership: MBA, undergraduate and graduate students looking for a critical textbook on the nature of the financial sector and corporate finance.

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World Scientific Lecture Notes in Finance - Vol 1

Lecture Notes in Introduction to Corporate Finance

by Ivan E Brick (Rutgers Business School at Newark and New Brunswick, USA)

This volume will introduce the reader to basic topics of corporate finance. The notes will provide an integrative model that will help students evaluate projects, examine financing alternatives and assess a firm. With problems and detailed solutions at the end of each chapter, this volume will also greatly benefit financial managers and investors. Corporate finance is a discipline from the firm’s perspective and addresses the concerns of the Chief Financial Officer of the firm. Additionally, investors need to understand why firms make certain decisions so that they better recognize what drives firm value.

Readership: Undergraduate and graduate students.

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<td>978-981-3149-89-2(pbk)</td>
<td>US$48</td>
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NEW AND NOTABLE TITLES

Computational Economics / Finance

Economic and Business Analysis
Frank S T Hsiao (University of Colorado, Boulder, USA)

High-Frequency Trading and Probability Theory
Zhaodong Wang (East China Normal University, China), et al.

Corporate Finance

Case Studies for Corporate Finance (In 2 Volumes)
Harold Bierman, Jr (Cornell)

Financial Analysis, Planning & Forecasting (3rd Edition)
John C Lee (Center for PBBEF Research, USA), et al.

Lectures on Corporate Finance (2nd Edition)
Peter Bossaerts (California Institute of Technology, USA), et al.

The Singapore Blue Chips
Nandini Vijayaraghavan (Thomson Reuters, Hong Kong), et al.

The Value Sphere (4th Edition)
John Boquist (Indiana University of Bloomington, USA), et al.
Developmental Economics

Handbook

Handbook of International Food and Agricultural Policies (In 3 Volumes)

Volume 1: Policies for Agricultural Markets and Rural Economic Activity

Volume 2: Policies for Food Safety and Quality, Improved Nutrition, and Food Security

Volume 3: International Trade Rules for Food and Agricultural Products

by William H. Meyen, Thomas Johnson (University of Missouri, USA), Donna H. Roberts (formerly US Department of Agriculture's Economic Research Service, USA) & Karl Meilke (University of Guelph, Canada)

Editor-in-chief: Tim Josling (Stanford)

This is a three-volume set that aims to provide an accessible reference for those interested in the aims and implementation of food and farm policies throughout the world. The treatment is authoritative, comprehensive and forward looking. The three volumes combine scholarship and pragmatism, relating academic writing to real-world issues faced by policy-makers. A companion volume looking at the future resource and climate challenges for global agriculture will be published in the future.

Readership: Students and researchers who are interested in economic development, agricultural markets and food systems; and policy-makers and professionals involved in monitoring and regulating agricultural and food markets.

1244pp  Jan 2018  978-981-3226-28-9 (Set)  US$995  £876

Business, Government and Labor

Essays on Economic Development in Singapore and Southeast Asia

by Linda C. Lim (University of Michigan, USA)

This book analyzes the inter-linked and evolving roles of private sector business, government public policy, and labor markets in the economic development of Singapore and its Southeast Asian neighborhood. It does this through 16 essays written by Prof. Linda C. Lim, an early and long-established scholar of these subjects, and published over a 35-year period.

Readership: Economists, students and academics specializing in the fields of development economics, international trade, Southeast Asia and readers interested in knowing.

424pp  Feb 2018  978-981-3225-25-1  US$138  £121

Textbook

Introduction to Microfinance

by Todd A. Watkins (Lehigh University, USA)

Introduction to Microfinance provides a non-technical introduction to the broad array of inclusive financial and non-financial services for the world's poor. It explores the financial lives of those families, and the microfinance institutions and rapidly growing industry that serve them. Written in close collaboration with college students for college students, under the auspices of one of the US's leading undergraduate programs in microfinance, it is the first-ever introductory college textbook about microfinance.

Textbook: Request Inspection Copy at sales@wspc.com

Readership: Undergraduates and graduates and those who are keen to know more about microfinance, development, and/or social investing.

472pp  Jun 2018  978-981-3140-73-8  US$128  £113

978-981-3143-00-5 (pbk)  US$68  £60

Governance Institutions and Economic Development

Emerging China, India, East Asia and Brazil

by Kartik Roy (Bond University, Australia & University of Queensland, Australia)

“Roy’s book is a rich and detailed study of various facets of economic and social development in ten countries, both democratic and authoritarian. Researchers and students will find here a wealth of information and statistics that can be mined to explore fundamental questions around state interventionism and modes of governance, around democratisation, authoritarianism and economic development, around the factors driving the differential developmental performance of specific countries, and around the desirability of economic growth at all costs.”

Jude A Howell
London School of Economics, UK

Readership: Researchers in economic development and those studying the role of governance in economic development.

520pp  Jun 2018  978-981-3234-54-3  US$168  £148

Developmental State and Millennium Development Goals

Country Experiences

by Kartik Roy (International Institute for Development Studies, Australia & Bond University, Australia) & Sandip Kar (International Institute of Management Science, India)

Seven out of the eight United National Millennium Development Goals are social goals. The attainment of such goals would require a substantial proportion of public sector expenditure. Without a robust rate of economic growth, whatever is achieved cannot be sustainable. This book argues that this is the main reason why some of the largest developing countries fell short in achieving the goals.

Readership: Advance undergraduates taking developmental economics modules and researchers considering the sustainability of the SGD and MDGs.

360pp  Jun 2018  978-981-3235-27-4  US$128  £113

Textbook

The Economics of the Middle East and North Africa (MENA)

(2nd Edition)

by Joseph Pelzman (George Washington University, USA)

This book presents a unique approach to discuss the MENA economies. It focuses on specific development issues and examines how it applies to the individual countries. In effect, the basis for comparison will be an economic construct. This avoids biased comparison of one country’s performance to another. The new chapters added in this 2nd edition include three broad explanations of the Arab Spring.

Textbook: Request Inspection Copy at sales@wspc.com


400pp  Dec 2018  978-981-3203-97-6  US$88  £73
2017 Annual Indices for Expatriates and Ordinary Residents on Cost of Living, Wages and Purchasing Power for World’s Major Cities
by Khee Giap Tan, Duy Nguyen, Shida Zhou & Isaac Yang En Tan
(Lee Kuan Yew School of Public Policy, NUS, Singapore)

This book provides a valuable compendium of annual indices and rankings of cost of living for expatriates and cost of living, wages and purchasing power for ordinary residents in 105 world’s major cities over the period 2005-2015. Now in its third edition, the ACI’s study reflects salient differences in costs of living for expatriate and ordinary urban dwellers which arise from variations in their lifestyles and consumption preferences. This is of critical significance as cost of living for the former is usually conflated as that for the latter by the general public.

Readership: Students; professionals; researchers; think-tanks; and, policy makers interested in developmental economics and surveys on cost of living, wages and purchasing power between residents and expatriates.

710pp  Dec 2018
978-981-3275-22-5  US$288  £255

World Scientific Series in Grand Public Policy Challenges of the 21st Century - Vol 1
Global Challenges for Future Food and Agricultural Policies
edited by David Blandford (The Pennsylvania State University, USA)
& Katharina Hassapoyannes (European Parliament, Belgium)
Editor-in-chief: Tim Josling (Stanford)

This book presents a comprehensive analysis of the inter-related policy challenges of food security, management of natural resources, climate change, and international governance. The book also offers valuable insights into options for effective policymaking with the goal of inducing positive policy changes to the food and agricultural sector.

Readership: Students and researchers who are interested in economic development, agricultural markets and food systems; and policymakers and professionals involved in monitoring and regulating agricultural and food markets.

400pp  Jan 2019
978-981-3235-39-7  US$138  £121

World Scientific Series in Grand Public Policy Challenges of the 21st Century
Hunger and Malnutrition as Major Challenges of the 21st Century
edited by Raghbendra Jha (Australian National University, Australia)

The UN’s Sustainable Development Goal (SDG) for ‘Zero Hunger’ has refocused attention on hunger and malnutrition as major challenges for the 21st century and as essential desired goals for human development. This volume provides key insights on how these challenges for food security can be addressed globally and in a number of countries that face these challenges most acutely.

Readership: Graduate and doctoral students interested in microeconomics, game theory, and mechanism design.

350pp  Jan 2019
978-981-3239-90-6  US$128  £115

Bestselling Handbook
World Scientific Reference on Globalisation in Eurasia and the Pacific Rim
(In 4 Volumes)

Volume 1: Foreign Investment
Volume 2: Innovation
Volume 3: Energy: Policy, Legal and Social-Economic Issues under the Dimensions of Sustainability and Security
Volume 4: Migration: Economic Drivers of Contemporary Labour Mobility in East Asia

Editor-in-chief: David A Dyker (University of Sussex, UK)

The multi-volume set centers on investment, innovation, energy and migration in Eurasia and the Pacific Rim, with attention each area’s production system (capital, innovation, raw materials and labour). The set is a must-have for anyone keen to understand the region whose manufacturing core can be described, without exaggeration, as the ‘workshop of the world’ of the twenty-first century.

Readership: Graduates, researchers and policymakers keen on understanding the economics and globalization of a region critical to the 21st century.

1104pp  Jan 2016
978-981-4447-79-9 (Set)  US$740  £614

NEW AND NOTABLE TITLES

Developmental Economics
2016 Annual Indices for Expatriates and Ordinary Residents on Cost of Living, Wages and Purchasing Power for World’s Major Cities
Khee Giap Tan (Lee Kuan Yew School of Public Policy, NUS, Singapore), et al.

Economic Growth and Development (3rd Edition)
Hendrik Van den Berg (University of Nebraska-Lincoln, USA)

Economics of the Middle East
Julia C Devlin (Brookings Institution, USA)

International Economic Integration and Domestic Performance
Mary E Lovely (Syracuse University, USA)

Environmental / Energy Economics
Climate Finance
Anil Markandya (Basque Centre for Climate Change, Spain), et al.

Global Crisis and Sustainability Technologies
Kenji Uchino (Pennsylvania State University, USA)

Real Options in Energy and Commodity Markets
Nicola Secomandi (Carnegie Mellon University, USA)

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**Environmental / Sustainable / Energy Economics**

**Lecture Notes in Urban Economics and Urban Policy**
by John Yinger (Syracuse University, USA)

This book provides a wide-ranging introduction to urban economics and urban policy by Professor John Yinger, one of the world’s leading scholars in urban economics. It draws on his extensive teaching and publication record to provide detailed lecture notes for both a PhD level course in urban economics and a master’s level course in urban policy.

**Readership:** Students and academics interested in urban economics and urban policy.

644pp  
978-981-3222-18-2  \(\text{US}\text{S}130  \|  £90\)
978-981-3222-19-9(pbk)  \(\text{US}\text{S}100  \|  £70\)

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**Housing and Commuting: The Theory of Urban Residential Structure**
A Textbook in Urban Economics
edited by John Yinger (Syracuse University, USA)

This book presents a simple model of urban residential structure and shows how the model’s results change when key assumptions are made more realistic. It provides a wide-ranging introduction to research on urban residential structure. Topics covered range from theoretical analysis of urban structure with different transportation systems or multiple worksites to empirical work on the impact of local public services on house values and the impact of racial prejudice and discrimination on housing choices.

**Readership:** Students and professionals in urban planning and urban economics.

1056pp  
978-981-3206-65-6  \(\text{US}\text{S}198  \|  £129\)
978-981-3222-19-9(pbk)  \(\text{US}\text{S}130  \|  £90\)

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**The Energy Conundrum**
Climate Change, Global Prosperity, and the Tough Decisions We Have to Make
by Neil A C Hirst (Imperial College London, UK)

This book provides a comprehensive and balanced account of global energy policy; covering moral, political, social, technical and economic aspects of the subject. While *The Energy Conundrum* does not offer easy solutions, it provides the facts and evidence gathered from sources in government, industry, academia, and NGOs alike, for readers to understand the issues and make their own judgements.

**Readership:** University students, analysts and policy makers in government, industry and NGOs, general public.

348pp  
978-1-78634-460-1  \(\text{US}\text{S}88  \|  £70\)

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**Pollution Across Borders**
Transboundary Fire, Smoke and Haze in Southeast Asia
edited by Euston Quah & Tsiat Siong Tan
(NTU, Singapore)

This book is a collection of insights from experts of various fields, and will entail discussions of the recurring haze problem in Southeast Asia. It discusses multiple aspects of the haze problem. What is the cause of the haze? Who are the perpetrators and victims? What are the impacts and costs of the haze? Why has the haze problem persisted for decades? Are there prospects of resolving the pollution? How should we analyze the issue? Which solutions are more or less effective than others? How can we involve the stakeholders?

**Readership:** Graduates and researchers interested in environmental aspects, transboundary haze, and general public interested in knowing more about haze.

348pp  
978-981-3203-91-4  \(\text{US}\text{S}128  \|  £113\)

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**Sustainability and Development in Asia and the Pacific**
Emerging Policy Issues
edited by Xiumei Guo & Dora Marinova
(Curtin University, Australia)

The UN Sustainable Development Goals provide a common global agenda for development. However, the emerging policy issues vary greatly across the world. With 32 contributors, this volume provides a timely, research-based overview for the need for policy interventions to improve the sustainability and development models of the ten selected countries in Asia and the Pacific. The volume is firmly positioned at the cusp between research, policy and practice.

**Readership:** The book aims at a wider audience of readers, including researchers, academics, students, policy makers, professionals, government and community members.

444pp  
978-981-3235-99-1  \(\text{US}\text{S}138  \|  £120\)

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**Reversing Climate Change**
How Carbon Removals can Resolve Climate Change and Fix the Economy
by Graciela Chichilnisky
(Columbia University, USA) & Peter Bal
(Millemont Institute, USA)

Who should reduce emissions — the rich or the poor countries? This book is about the 21st session of COP21 held in Paris in 2015 which brought together around 40,000 participants in total. The title is co-written by Graciela Chichilnisky, who proposed and designed the carbon credit emissions trading market.

**Readership:** A must read for academics and professionals studying, implementing and analyzing global climate change policies; interested advance undergraduates and postgraduates interested in the follow up of the Kyoto Protocol and UNFCCC 1992 founding.

200pp  
978-981-4719-35-3  \(\text{US}\text{S}90  \|  £60\)
978-981-4719-35-3(pbk)  \(\text{US}\text{S}48  \|  £30\)
Green Development of Asia-Pacific Cities
Building Better Cities Towards 2030
edited by Zheng Zhao (Beijing Normal University, China)

The book evaluates and analyses the level of green development in over 100 major cities in Asia Pacific. A quantitative analysis of the relationship with economic growth, income distribution, innovation capabilities, service sector, governance levels, and city clusters are accumulated and presented in the form of a new index; the Urban Green Development Index (UGDI). Amongst the cities discussed in the case studies are Penang (Malaysia), Singapore, Vladivostok (Russia), Portland (USA), Hamburg (Germany), and Stockholm (Sweden).

Readership: Targeted at researchers and urban planners looking to access cities on their sustainability performance.

420pp Nov 2018
978-981-3236-81-3 US$138 £121

Economics of Natural Disasters
edited by Suman Kumari Sharma & Euston Quah (NTU, Singapore)

Unlike existing books on the topic that cover more on non-economic aspects of natural disasters, this book covers economic aspects of natural disasters viz damage assessment, risk management and resilience. The book contains several case studies and covers some of the major natural disasters in different countries, most notably the recent Nepal earthquake, tsunami in Fukushima, the Indian Ocean earthquake and tsunami, floods in Thailand, the Hayan typhoon, and the eruptions of Mount Merapi. It also suggests avenues for better public policies to tackle economics of natural disasters.

Readership: Graduate students and researchers in the areas of environmental economics, sustainable development, environment science, and public policy.

350pp Dec 2018
978-981-4723-22-0 US$118 £90

Handbook of Disaster Risk Reduction & Management
edited by Christian N Madu (University of Nigeria, Nigeria & Pace University, USA) & Chu-Hua Kuei (Pace University, USA)

The book takes an in-depth look at climate change and its association to socio-economic development and cultures especially in vulnerable communities; and investigates how communities can develop resilience to disasters. A balanced and a multiple perspective approach to manage the risks associated with natural disasters is offered by engaging authors from the entire globe to proffer solutions.

Readership: Graduate students, researchers and practitioners in the field of disaster management, environmentalists, federal emergency management agencies, disaster risk managers.

956pp Sep 2017
978-981-3207-94-3 US$288 £253

Economics, Game Theory and International Environmental Agreements
The Ca’ Foscari Lectures
by Henry Tulkens (Universitécatholique de Louvain, Belgium)

This book aims to introduce students to the multidimensional character of international environmental problems in general, and climate change in particular. Ecology, economics, game theory and diplomacy are called upon and brought together in the common framework of a basic mathematical model. Within that framework, and using tools from these four disciplines, the book develops a theory that aims to explain and promote cooperation in international environmental affairs.

Readership: Students and researchers who are interested in learning more about transboundary environmental issues, from an environmental economics and game theory perspective.

400pp Mar 2019
978-981-3141-22-3 US$116 £102
978-981-3143-01-2(pbk) US$70 £61

Saving Ourselves
Interviews with World Leaders on the Sustainable Transition
edited by Yacine Belhaj-Bouabdallah (King’s College London, UK)

“Reading these interviews with the world’s top decision makers and experts on sustainable development and global warming will make you have your tail in the air urging action to save the planet.”

Rick van der Ploeg
Oxford University

This book coverissues such as preserving biodiversity, improving our food systems, building sustainable cities, and promoting good governance.

Readership: General public.

300pp May 2017
978-981-3220-74-4 US$88 £73
978-981-3220-75-1(pbk) US$38 £32

Energy and Economic Theory
Ferdinand E Banks (Uppsala University, Sweden)

Energy Security and Geopolitics in the Arctic
Hooman Peimani (Energy Studies Institute, NUS, Singapore)

Environmental Economics for Non-Economists (2nd Edition)
John Asafu-Adjaye (The University of Queensland, Australia)

How I Saw It
Richard L Sandor (Environmental Financial Products, LLC, USA)

Renewable Energy Finance
Charles W Donovan (Imperial College Business School, UK)

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Climate Change and the Energy Problem (2nd Edition)

This important compendium deals with the primary world problems of global warming and the coming energy crisis. In alternating chapters, it lays out the nature of the two interrelated problems, and specifies the various economic considerations. Thus, it describes the coming shortfall of fossil fuel energy in detail and then presents the economic factors governing possible solutions.

General Economics

Mastering Megatrends
Understanding and Leveraging the Evolving New World

By Doris Naisibit, John Naisibit

From the author of the New York Times bestseller, Megatrends: Ten New Directions Transforming Our Lives, comes the new title on dealing with the complexity of change. It is one thing to spot the real trends from the fads, but it is another whole new ball game to deal with the incoming trend. This is the centrepiece of Mastering Megatrends.

Readership: General public.

Kiasunomics
Stories of Singaporean Economic Behaviours

By Sumit Agarwal, Swee Hoon Ang & Tien Foo Sing (NUS, Singapore)

“Economics affects our daily lives profoundly. Yet, so few of us are aware of this. This book is a great gift to Singaporeans as it cleverly integrates research with storytelling to show the impact of Economics on our lives. I highly commend this very readable book to Singaporeans and others. You will have fun as you learn.”

Dean, Lee Kuan Yew School of Public Policy, National University of Singapore, and co-author of The ASEAN Miracle: A Catalyst for Peace

Readership: General readers.

Inequality and Global Supra-surplus Capitalism

By E Ray Canterbery (Florida State University, USA)

This book is written as a sequel to John Kenneth Galbraith’s The Affluent Society, and provides a theoretical framework, for the first time, for supra-surplus capitalism. It will explore problems with conventional theory and policy, but its main thrust comprises a theory of supra-surplus capitalism, applicable to both developed and developing countries, and its relation to inequalities worldwide.

Readership: Graduate and undergraduate students of contemporary and historical economics, researchers and academics of economics.

Textbook: Request Inspection Copy at sales@wspc.com

Readership: Undergraduates, graduates, professionals, academics and the general public interested in energy studies, environmental economics, geophysics and public policy.

96pp
978-981-3200-82-1
May 2017
US$28 £25

The WSPC Reference on Natural Resources and Environmental Policy in the Era of Global Change (In 4 Volumes)

The reference set focuses on the economic and strategic aspects of interactions among various parts of society, all dependent on the availability and utilization of limited natural resources and their impact on the environment. Policy implications are addressed, including current challenges and future perspectives.

Readership: Policy-makers and officials of regional and international agencies, non-governmental organizations, etc.

1632pp
978-981-4713-68-9(Set)
Dec 2016
US$1200 £996

Bestselling Handbook

Kiasunomics©
Stories of Singaporean Economic Behaviours

By Sumit Agarwal, Swee Hoon Ang & Tien Foo Sing (NUS, Singapore)

“Economics affects our daily lives profoundly. Yet, so few of us are aware of this. This book is a great gift to Singaporeans as it cleverly integrates research with storytelling to show the impact of Economics on our lives. I highly commend this very readable book to Singaporeans and others. You will have fun as you learn.”

Dean, Lee Kuan Yew School of Public Policy, National University of Singapore, and co-author of The ASEAN Miracle: A Catalyst for Peace

Readership: General readers.

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Readership: Graduate and undergraduate students of contemporary and historical economics, researchers and academics of economics.

978-981-3200-82-1
May 2017
US$28 £25

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Methodological Dimension of Islamic Economics
by Masudul Alam Choudhury
(Trisakti University, Indonesia)

The theme of circular causation has nascent origin in the field of sociology of economics with vast development applications and with epistemological issues on modeling in the framework of the phenomenon of pervasive interconnectedness. Thus the sociological theme of epistemic unity of knowledge grounds the theory and application of the theory and models of circular causation to the vast realm of socioeconomic development issues.

Readership: For readers who are keen to understand the difference between Islamic Economics and mainstream economics.

310pp May 2019
978-981-3275-78-2 US$395 £250

Experiments in Economics
Decision Making and Markets
by John D Hey
(University of York, UK)

This book provides the most important publications of John D Hey over his almost 50-year career in academia, concentrating primarily on his publications in the field of experimental economics. This is a field that has grown dramatically over the last 30 years, and John D Hey has contributed significantly to its growth and development. The papers included in this volume cover the whole range from individual decision making, both static and dynamic under risk and uncertainty, through games, bargaining and auctions, to markets. The author has contributed in all these fields, and has pioneered much new methodology.

Readership: Graduate students and researchers in the field of experimental economics.

520pp Sep 2018
978-981-3235-80-9 US$158 £140

Economics for GCE A Level
The Complete Guide
by Christabelle Soh
(Trisakti University, Indonesia) & Benjamin Thong
(Saint Andrew’s Junior College, Singapore)

Based on the new Economics syllabus of the Singapore GCE A Level, this study guide aims to explore relevant economic concepts, theories, and issues. It draws extensively on real world examples, especially those relevant to Singapore. The book is spread across 7 chapters and presented in a systematic and easy-to-understand manner.

Readership: Students taking Economics at GCE level in Singapore.

360pp Nov 2018
978-981-3230-41-5(pbk) US$28 £25

NOTABLE BACKLIST

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<td>The World Scientific Reference on Entrepreneurship (In 4 Volumes)</td>
<td>Donald Siegel (University at Albany, SUNY, USA)</td>
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Capitalism in the 21st Century
Why Global Capitalism Is Broken and How It Can Be Fixed
by Donghyun Park (Asian Development Bank, Philippines)

Global capitalism is currently suffering from an unmistakable malaise, epitomized by wide and growing inequality that is eroding popular support for capitalism. Such anti-capitalist sentiment, coupled with a growing anti-globalization mood, delivered Brexit in a UK referendum and swept Donald Trump to the US presidency. In this book, internationally well-regarded economist Dr Donghyun Park articulate explains why more capitalism is needed to tackle global problems such as climate change and inhumane poverty. While defending capitalism against its unfair demonization, the author makes a positive case for entrepreneurial capitalism, which creates wealth and jobs as well as drives human progress.

Readership: General readers.

270pp Apr 2019
978-981-3274-23-5 US$68 £60
978-981-3275-29-4(pbk) US$38 £35

Textbook
Between Science and Economics - Vol 1
From Scientific Progress to Economic Growth
The Economics and Economy of Science
by Frank Witte
(University College London, UK)

This book provides an introduction to the vast and varied field of the economics of science. It is a unique blend of an economic perspective on the way science works, what makes scientists tick, and a study of the impact of scientific and technological progress on economies and their growth. Whether it is about the speculative market of ideas or science and technology as engines of the economy, there is something here for economists, engineers and scientists alike.

Textbook: Request Inspection Copy at sales@wsp.com

Readership: Economics and science undergraduates, and graduate students in sociology of science or philosophy of science.

300pp Feb 2019
978-1-78326-316-5 US$76 £63
Readership: Postgraduates in decision-making sciences and decision-based economics.

250pp May 2019
978-981-4759-49-6 US$106 £88
978-981-4759-50-2(pbk) US$53 £44

Globalization

The Unwinding of the Globalist Dream
EU, Russia and China
directed by Steven Rosefielde (University of North Carolina, Chapel Hill, USA), Masaaki Kuboniwa (Hitotsubashi University, Japan), Satoshi Mizobata (Kyoto University, Japan) & Kumiko Haba (Aoyama Gakuin University, Japan)

This collection of essays documents and investigates the conflicts in Europe, Russia and China that sparked populist revolts against the established globalist order in the European Union. The essays in this volume show that globalization is not dead, but will have to reinvent itself to revive.

Readership: Academics, policymakers, professionals, graduate and undergraduate students interested in populist revolts against the globalization, new trends of international economics and political economy.

392pp Jan 2018
978-981-3222-06-9 US$138 £115

The Rise of Megacities
Challenges, Opportunities and Unique Characteristics
directed by Jerzy Kleer (Polish Academy of Sciences, Poland) & Katarzyna Anna Nawrot (Poznan University of Economics and Business, Poland)

This book takes a multidisciplinary and interdisciplinary approach to analysis of their growth. It examines both the major new challenges that the expansion of megacities brings for development at large, and the opportunities they might create for the public good. In addition, it shows how more established cities, such as Tokyo, New York or European examples can provide lessons for governance and development of rapidly urbanizing populations.

Readership: Students and researchers of development studies, urban studies, international relations and the social sciences, as well as those interested in how the world economy is changing through globalization.

480pp Apr 2018
978-1-78634-426-7 US$148 £130

Offshoring
Causes and Consequences at the Firm and Worker Level
directed by Holger Görg & Anife Hanley (Kiel Institute for the World Economy, Germany)

This volume brings together research papers dealing with the causes and consequences of offshoring. The first part considers causes and motives of offshoring. The second part then looks at the implications of offshoring for the firms involved. The implications for workers of offshoring are dealt with in the third part of the volume.

Readership: Graduate students and researchers in the fields of globalization, international economics, international trade and business.

444pp Jan 2018
978-981-3142-74-9 US$148 £130

Healthcare Policies and Systems in Europe and China
Comparisons and Synergies
directed by Attilio Mucelli (Marche Polytechnic University, Italy) & Francesca Spigarelli (University of Macerata, Italy)

Healthcare Policies and Systems in Europe and China, a product of an interdisciplinary European Union-funded project, comprehensively investigates opportunities for mutual integration in the healthcare sector of the two regions and analyses policies at both national and local levels, the legal environment, medical practices, as well as the state of respective healthcare industries and related businesses.

Readership: Graduates, researchers and policy-makers seeking for a holistic understanding of healthcare policies and systems, both in theory and in practice.

516pp Jan 2018
978-981-3231-21-4 US$158 £139
Health Economics and Policy

Selected Writings by Victor Fuchs
by Victor R Fuchs (Stanford)

“You have to be as old as I am to know how long Victor Fuchs has been the dean of health economics. No one knows more, or has thought as carefully about all matters relating to health care than Victor. He is a wise, caring and very funny man. Now more than ever, we need his wisdom, and here we have it in nice bite-sized digestible portions, just like the doctor would order. Read it and learn.”

Richard Thaler
University of Chicago
Winner of Nobel Prize in Economics

Readership: Graduate students, researchers and policymakers in the fields of health economics and public health.

668pp May 2018
978-981-3228-86-0 US$98 £86

World Scientific Series in Health Economics and Policy

Financing Micro Health Insurance

Theory, Methods and Evidence
by David Mark Dror (Micro Insurance Academy, New Delhi, India)

“This book offers a rare analysis of how peripheral societies can develop health financing solutions locally through consensus, self-governance, and self-financing. In fact, it shows that promoting community (‘micro’) solutions can contribute to achieving the global aim of universal health coverage.”

Michael J Morrissey
International Insurance Society

Readership: Students of economics, business administration, insurance, development studies, and social work, policymakers, and implementers of micro health insurance.

460pp Jan 2019
978-981-3238-47-3 US$138 £121

During the past three decades, healthcare systems in the East Asian regions of China, Japan, South Korea, and Taiwan have undergone major changes. Each system has its unique achievements and challenges. This reference set provides an in-depth comparative health policy analysis and discussion of healthcare reform strategies in each of these systems.

Readership: Professionals, students and general public who are interested to understand the healthcare systems in China, Japan, South Korea and Taiwan.

1200pp Jun 2019

World Scientific Series in Global Health Economics and Public Policy

Global Health Economics

Shaping Health Care Policy in Low- and Middle-Income Countries
edited by Paul Revill & Marc Snhrcke & Mark Sculpher
(University of York, UK)

This book contains a collection of works showcasing the latest research into global health economics. The discussion delves into health care policy evaluation; economic evaluation and the application of analysis methods; health equity and universal health coverage; consideration of cost-effectiveness thresholds and opportunity costs in the health sector; health system challenges and possible solutions; economics of health workforce planning; and others. Case study examples from a variety of low- and middle-income countries (LMIC) settings are also showcased in the final part of this volume.

Readership: Public health policymakers and analysts in low- and middle-income country settings and those affiliated to international health organisations and donor organisations.

300pp Jul 2019
978-981-3272-36-1 US$118 £105

Title of Interest

Silver Shades of Grey

Memos for Successful Ageing in the 21st Century
by Kanwaljit Soin

292pp Mar 2018
978-981-3231-33-7 US$48 £42
978-981-3233-73-7(pbk) US$28 £25
World Scientific Series in Health Investment and Financing

Financing Universal Access to Healthcare

A Comparative Review of Incremental Health Insurance Reforms in the OECD

By Alexander S Preker (Columbia University, USA & New York University, USA & Ichan School of Medicine at Mt. Sinai, USA)

This textbook for graduate and postgraduate university students and for healthcare policymakers reviews a set of countries in the Organisation for Economic Co-operation and Development (OECD) that have introduced universal access to healthcare through an incremental expansion of health insurance coverage over time.

Readership: Graduate and postgraduate level students of healthcare and policy, healthcare professionals, policymakers and investors.

450pp Dec 2019
978-981-3271-54-8 US$138 £120

Theoretical Health Economics

By Hans Keiding (University of Copenhagen, Denmark)

Health economics arose in the interface between the medical sciences and economics, the way of dealing with problems were often influenced by traditions which were well-established in the medical profession, while the classical way of thinking of economists came was filtering through at a slower pace. The present book is an introduction to health economics where the emphasis is on theory, with the aim of providing explanation of phenomena as far as possible given the current level of economics.

Readership: Undergraduate and postgraduate economics students looking for an introductory text on health economics.

340pp Sep 2017
978-981-3227-81-1 US$128 £113

Bestselling Handbook


World Scientific Handbook of Global Health Economics and Public Policy (A 3-Volume Set)

Volume 1 — The Economics of Health and Health Systems

Volume 2 — Health Determinants and Outcomes

Volume 3 — Health System Characteristics and Performance

Edited by Richard M Scheffler (UC Berkeley)

“Understanding global health economics and policy has never been so important. This remarkable three-volume collection of chapters is sure to become the standard on health economics and health policy around the world.”

David Cutler
Harvard University

Readership: Health economics students, health economists, policymakers, private sector companies, NGOs, government decision-makers and individuals who manage healthcare systems.

1628pp Apr 2016
978-981-4612-31-9(Set) US$1200 £996

Classic Textbook

Who Shall Live?

(2nd Expanded Edition)

Health, Economics and Social Choice

By Victor R Fuchs (Stanford University, USA)

“Who Shall Live? is deservedly a classic book. I assign it as the only reading for the first class of the year in a health policy survey course because, except for the magnitude of the numbers, its analysis, accessibility, and lucidity of exposition are as fresh as four decades ago. And for the great many who have read the book at least once, there is a spiffy new introduction that gives Fuchs’ reflections on the events of the intervening years, including the health reform legislation of 2010.”

Joseph P Newhouse
Harvard School of Public Health and Founding and current editor, Journal of Health Economics

Readership: Undergraduates in economics, sociology and public policy; graduates in medicine, public health and public policy; physicians and other health professionals.

388pp Jul 2011
978-981-4354-87-5 US$70 £58
978-981-4354-88-2(pbk) US$42 £35

History of Economic Thought

Seeking Adam Smith

Finding The Shadow Curriculum of Business

By Eli P Cox III (University of Texas at Austin, USA)

“Cox’s Seeking Adam Smith provides a penetrating picture of how traditional economists were ill-informed and limited in their portrayal of the ideas of Adam Smith. He goes on to argue that their confusion resulted in substantial harm to our ethics and our economy. No one should reference Adam Smith without first actually reading the work of Adam Smith and also reading Cox’s fascinating historical perspective.”

Max H Bazerman
Harvard Business School

Readership: This book is for anyone interested in business ethics, corporate social responsibility and in making corporate America better by educating a new generation of “responsible” executives.

280pp May 2017
978-981-3206-72-4 US$30 £26
978-981-3206-73-1(pbk) US$98 £81

NOTABLE BACKLIST


Volume I: The Foundation

Volume II: The Modern Superstructure

Volume III: The Radical Assault

By E Ray Canterbery (Florida State University, USA)

Readership: This book is for anyone interested in business ethics, corporate social responsibility and in making corporate America better by educating a new generation of “responsible” executives.

280pp May 2017
978-981-3206-72-4 US$30 £26
978-981-3206-73-1(pbk) US$98 £81

Request for Inspection Copy
Email: sales@wspc.com.sg
or scan the QR code
World Scientific Studies in International Economics - Vol 68
International Trade, Capital Flows and Economic Development
edited by Francisco I. Rivera-Batiz (Columbia University, USA) & Luis A Rivera-Batiz (University of Puerto Rico, USA)

The impact of rising global trade and investment remains one of the most controversial topics among academics, policymakers and the public in general. This book offers a collection of articles outlining the diverse consequences of trade liberalization and the elimination of barriers to international capital flows. Overall, this volume adopts diverse scientific approaches in analyzing globalization and its consequences.

Readership: Graduate students, researchers and policymakers interested in globalization, international and development fields.

464pp  Jul 2018  978-981-3209-38-1  US$158  £140

World Scientific Studies in International Economics - Vol 67
Megaregionalism 2.0
Trade and Innovation within Global Networks
edited by Dieter Ernst (East-West Center, USA & The Centre for International Governance Innovation/CIGI, Canada) & Michael G Plummer (The Johns Hopkins University, SAIS, Italy)

This book provides new insights for policy debates on how to strengthen the gains from trade for innovation through an inclusive trading environment that facilitates access to knowledge for all. Rising economic nationalism, especially in the United States, creates new challenges to an enlightened globalization agenda.

Readership: Graduate students, researchers, and policymakers in the fields of international economics, international trade law, patent law and the economics of standardisation.

532pp  Jul 2018  978-981-3229-82-2  US$188  £165

NEW AND BESTSELLING TITLES

The End of Online Shopping: The Future of New Retail in an Always Connected World
Wijnand Jongen (Ecommerce Europe, The Netherlands & Thuiswinkel.org, The Netherlands)

Non-tariff Measures and International Trade
John Christopher Beghin (Iowa State University, USA)

Terms of Trade (2nd Edition)
Alan V Deardorff (University of Michigan, USA)

Trade Policies for Development and Transition
David G Tarr (The World Bank, USA)

Trade, Currencies, and Finance
Morris Goldstein (Peterson Institute for International Economics, USA)
Public – Private Relationships in Trade Policy-making
by Hyun-jung Je (Korea International Trade Association, Korea)

This book proposes an analytical framework to examine various levels of public engagement, both in the international and national arena. By analyzing the WTO at the international level, and the US, EU, and Korea at the national level based on the author's proposed framework, this book goes beyond a mere descriptive approach to public engagement in trade policy-making to offer meaningful implications for policymakers in developing countries, which are increasingly acknowledging the importance of public – private relationships in the field of trade.

Readership: Government officials, international organisations.

Surveys of International Trade
edited by Yin-Wong Cheung & Bharat R Hazari
(City University of Hong Kong, Hong Kong)

This volume incorporates important surveys from a historical perspective. The masterly survey of Bhagwati provides great intuition about trade theoretical results and Chipman’s three surveys present the mathematics of trade theory. These are very deep surveys from a mathematical point of view and show, for example, the Ricardian model as an application of Quasi-Concave programming and also the magnificent use of Sperner’s Lemma for the odd and even intersections that occur in some problems in trade theory. There are also other surveys bringing the literature up to date and covering specific topics in trade theory.

Readership: Graduate students and researchers in the field of international trade.

World Scientific Studies in International Economics
Policy Externalities and International Trade Agreements
by Nuno Limão (University of Maryland, USA)

The book is a selection of published articles examining how policy externalities motivate and can be addressed by international trading institutions. The studies provide groundbreaking evidence of the role of international market power and policy uncertainty as motives for trade agreements and on the potential clash between preferential trade liberalization (e.g. European Union, NAFTA) and multilateral agreements (WTO).

Readership: For researchers and graduate students, economics and finance professionals.

World Scientific Studies in International Economics
Technology Transfer, Foreign Direct Investment, and the Protection of Intellectual Property in the Global Economy
edited by Kamal Saggi (Vanderbilt University, USA)

This volume collects 26 papers covering channels of international technology transfer; multinational firms, market structure, and welfare; intellectual property rights; foreign direct investment; and innovation; flexibilities contained in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS); exhaustion of intellectual property rights and compulsory licensing of patents; trade, foreign direct investment, and industrial policy; and, oligopolistic competition, research and development, and vertical contracts.

Readership: Advanced undergraduate and postgraduates taking advance classes in international trade and economic development.

World Scientific Studies in International Economics
Islamic Perspectives on a Moral Approach to Economics
by Toseef Azid (Qassim University, Saudi Arabia & Wayne State University, USA), Murniati Mukhsin (STEI Tazkia, Indonesia) & Mohd Hairul Azrin Haji Besar (Universiti Brunei Darussalam, Brunei Darussalam)

The current state of dissatisfaction with economic issues are not due to primarily economic reasons, but instead, on how whole societies and communities have come to revolve only around the individual's well-being. Islamic Perspectives on a Moral Approach to Economics provides an overview of how followers of Islam think, earn, and treat others with whom they are doing business, and analyses how the moral climate is key for doing business in the Islamic economy and market. The book also discusses the concept of a moral market against that of the Islamic moral market, its advantages over the conventional market and moral market, and analyses its role in redistributive justice. Islamic Perspectives on a Moral Approach to Economics is a new and novel contribution to the global debate on how moral values and religion can increase behavior that reduce the state of selfishness currently prevalent in economic affairs.

Readership: Students and professionals interested in Islamic Economics.
Entrepreneurship in Western Europe
A Contextual Perspective
by Léo-Paul Dana (Montpellier Business School, France)

“This book is ideal for an undergraduate classroom as an introduction to western European entrepreneurship. However, it would also be valuable as a foundation for graduate study, for firms seeking to expand into western Europe, and for policymakers wishing to learn from the European example. The historical and cultural outlines, along with the captivating photography, also appeal to anyone interested in furthering their general knowledge of the region.”

International Business Journal

Readership: Undergraduate students of entrepreneurship, management and geography.

544pp Nov 2017
978-1-78326-793-4 US$158 £139

World Scientific Studies in International Economics - Vol 62
International Trade and Labor Markets
Welfare, Inequality and Unemployment
by Udo Kreickemeier (TU Dresden, Germany)

This volume collects theoretical papers on the labor market effects of international trade. Many contributions contained in this volume feature labor market imperfections that give rise to involuntary unemployment, and in those contributions, the question of how trade affects aggregate employment typically takes center stage in the analysis. Another recurring theme in many papers is the link between international trade and the income distribution within countries.

Readership: Graduate students and researchers interested in the topics of international trade, inequality and labor markets.

448pp Dec 2017
978-981-3224-90-2 US$148 £130

Understanding Latin America
A Decoding Guide
by Alfredo Toro Hardy (Venezuelan Scholar and Diplomat)

“ Ambassador Toro Hardy masterfully combines his vast knowledge of the region with his extensive experience as a diplomat, to decipher the historical and cultural realities of Latin America. This timely book is a must read for anyone attempting to understand the changing landscape of Latin America in the second decade of the 21st century.”

Angelo Rivero Santos
Georgetown University

Readership: Business professionals, researchers, undergraduate and graduate students interested in knowing more about Latin America and Latin American Economic Growth.

272pp Dec 2017
978-981-3229-94-5 US$58 £51

World Scientific Studies in International Economics - Vol 63
Dimensions of Trade Policy
by Martin Richardson (Australian National University, Australia)

Dimensions of Trade Policy collects the author's significant works on international trade policy over almost 30 years of publishing. The articles cover an eclectic range of topics but are grouped into three main areas of concentration — local content protection, the economics of preferential trading areas and the relationship between trade and competition policies — and the book also includes some sui generis topics, such as “fair trade” and “buy local” schemes. An introduction ties the chapters together and indicates their relevance to contemporary matters in trade policy.

Readership: Graduate students and researchers in international economics.

448pp Dec 2017
978-981-3207-60-8 US$148 £130
Global Markets and Competition by Henry Thompson (Auburn University, USA)

This book integrates the microeconomics of international trade with open economy macroeconomics and finance. The theory is comprehensive but presented with intuitive diagrams. The book emphasizes the gains from international competition and the limits of trade policy.

Readership: Undergraduates in international economics.

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World Scientific Studies in International Economics - Vol 64
Information Spillovers and Market Integration in International Finance
Empirical Analyses by Suk-Joong Kim (University of Sydney, Australia)

The comprehensive empirical evidence provided in this book helps readers understand how international financial markets have evolved in their linkages and how information processing occurs in relation to sovereign rating events and other information arrivals.

Readership: Graduate students and researchers in international finance, central bankers and capital market participants.

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Evaluating Country Risks for International Investments
Tools, Techniques and Applications by Ephraim Clark (Middlesex University, UK)

This unique volume presents a trailblazing project of country risk analysis for international investments. It develops an innovative range of tools and techniques on the cutting edge of financial theories and practices for assessing and incorporating country/political risk in cross-border investment strategies. These tools and techniques address the nature of country risk as a broad concept that comprises an underlying combination of economics, finance, geopolitics, sociology, and history.

Readership: Graduate students and researchers interested in the topics of risk management and international investment.

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Islamic Capital Markets (2nd Edition)
A Comparative Approach by Obiyathulla Ismath Bacha & Abbas Mirakhor (INCEIF, The Global University of Islamic Finance, Malaysia)

This book looks at the similarities and differences between Islamic capital markets and conventional capital markets. The book explains each topic from both the conventional and the Islamic perspective, offering a full understanding of Islamic capital markets, processes, and instruments. In addition to a full explanation of Islamic products, the book also ensures a holistic understanding of the dual markets within which Islamic capital markets operate.

Readership: Students and professionals interested in Islamic Banking, Islamic Investments and Islamic Capital Markets.

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International Money and Finance
by Michele Fratianni (University of Ancona, Italy), Andreas Hauskrecht (Indiana University, USA) & Catalin Stefanescu (American University, USA)

This book explores important recent topics in international money and finance, including those on exchange rate regimes, the foreign exchange market, balance of payments, parity conditions, international capital flow, financial crises, and regulatory responses. Each chapter covering these topics is written like an academic paper with up-to-date sources and references. Country-specific boxes, short cases and applications are presented for readers to appreciate theories and apply them in the real world.

Readership: MBA students and those taking advanced undergraduate, Master's and PhD courses in Economics and Finance.

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Finance Masters
Olivier Coispeau (Maverlin Ltd, UK)

Global Corporate Finance (2nd Edition)
Kenneth A Kim (State University of New York at Buffalo, USA), et al.

Global Derivative Debacles (2nd Edition)
Laurent L Jacque (Tufts University, USA)

International Finance and Open-Economy Macroeconomics (2nd Edition)
Hendrik Van den Berg (University of Nebraska-Lincoln, USA)

Microfinance in Asia
Christopher Gan (Lincoln University, New Zealand), et al.
**World Scientific Series in Finance - Vol 13**

**Stock Market Crashes**

Predictable and Unpredictable and What to do About Them

by William T Ziemba (UBC & London School of Economics, UK), Mikhail Zhiltukhin (The Russian Academy of Sciences, Russia) & Sebastien Lleo (NEOMA Business School, France)

“Bill Ziemba has spent his professional life studying financial and other markets and their anomalies. His insights have been very valuable, time and again, for academic researchers and practitioners alike. A highly recommended read for anybody interested in financial markets.”

Gerd Infanger

Stanford University and Infanger Investments, LLC

Readership: Students, researchers and the general public who are interested to understand more about stock market crashes and what to do about them.

308pp | Oct 2017
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978-981-3222-60-1 | US$98 | £66
978-981-3222-61-8(pbk) | US$35 | £31

World Scientific Series in Finance - Vol 12

**The Adventures of a Modern Renaissance Academic in Investing and Gambling**

by William T Ziemba (UBC)

“Bill's many interests have taken him through the worlds of academia, investing and gambling. This memoir adds human background to his prolific writings, which range from finance, horse-racing and lotteries, to oriental rugs.”

Edward O Thorp

author of Beat the Dealer and Beat the Market

This book tells the story of how financial markets have evolved over time and became increasingly more complex.

Readership: Investors, financial experts and researchers in the fields of finance and investments.

484pp | Oct 2017
---|---
978-981-3148-28-4 | US$98 | £66
978-981-3148-29-1(pbk) | US$38 | £34

**Macroeconomic Analysis and Policy**

A Systematic Approach

by Joshua E Greene (Singapore Management University)

This book provides a systematic approach to analyzing macroeconomic developments, focusing on macroeconomic accounts, analysis, and the effects of selected policies on a nation’s economy. The first part of the book describes the data, accounts, and analysis of the four main macroeconomic sectors — real, external, fiscal, and monetary — and discusses the accounting and economic relations among these sectors, using a flow of funds approach. The second part of the book discusses fiscal, monetary, and exchange rate policy and their economic implications.

Readership: Students, researchers and academics studying or teaching macroeconomics.

244pp | Feb 2018
---|---
978-981-3233-82-0 | US$98 | £66

**Textbook**

**The Economics of Small Business**

An Introductory Survey

by Roger A McCain (Drexel University, USA)

This survey reviews research on the economics of small business, introducing key concepts for the understanding of the research, including some basic microeconomics, distribution functions, and concepts of entrepreneurship. Accessible to readers with elementary knowledge of economics and probability, the book is suitable as a text for an undergraduate course in the economics of small business. It also covers the economics of organization, the role of the family in small business, human capital and nonpecuniary motivation, together with the relationship of small business to entrepreneurship and growth.

Readership: Students and lecturers of undergraduate courses in the economics of small business, academics in business fields, readers with elementary knowledge of economics and probability.

284pp | Jun 2018
---|---
978-981-3231-24-5 | US$78 | £69

**Essays in International Money and Finance**

Interest Rates, Exchange Rates, Prices and the Supply of Money Within and Across Countries

by James R Lothian (Fordham University, USA)

“The articles in this volume address issues that have proven to be timeless. I heartily recommend it to all who want to deepen their knowledge of prices, interest rates, exchange rates, and money in the international context. The volume contains substantial contributions spanning four decades that are still cited today and reflect the thoughtful empirical studies of a master of the field. A compilation of this quality is of great value to scholars.”

Michael Melvin

University of California, San Diego

Readership: Students and researchers who are keen to have a deeper understanding of international finance and monetary economics.

820pp | Aug 2017
---|---
978-981-3148-31-4 | US$198 | £174

World Scientific Lecture Notes in Economics - Vol 5

**Lecture Notes in Public Budgeting and Financial Management**

by William Duncombe (Syracuse University, USA)

This lecture notes provides an overview of budgeting and financial management in the public and non-profit sectors. Fundamental concepts and practices of budgeting, financial management and public finance are introduced, with special emphasis on state and local government budgeting and financial management in the United States.

Readership: Undergraduates and postgraduates taking courses in public administration, policy studies, tax studies, and microeconomics.

336pp | Aug 2018
---|---
978-981-3145-90-0(pbk) | US$58 | £50
Advanced Research on Asian Economy and Economies of Other Continents

**Economic Dynamism, Openness, and Inclusion**

How Singapore Can Make the Transition from an Era of Catch-up Growth to Life in a Mature Economy

by Hian Teck Hoon (Singapore Management University)

This volume provides a theory of Singapore's economic development. With a coherent theory capable of explaining how Singapore got to where it is, the book analyses how the future might look like for the Singapore economy. With its forward-looking analysis, this book is valuable to students as it weaves macroeconomic data together with growth theory and highlights the interaction of economic forces with social influences and political institutions.

**Readership:** Undergraduate students of economic theory and macroeconomics, researchers focusing on Singapore's economy, people interested in an economic model relevant to Singapore.

180pp  Apr 2019  978-981-3236-22-6  US$78  £99

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**Textbook**

Surveys on Theories in Economics and Business Administration - Vol 3

**External Economies of Scale and International Trade**

by Kar-Yiu Wong (University of Washington, USA)

The book presents a systematic exploration of the features and implications of external economies of scale. It examines how external economies of scale may affect resource allocation, income distribution, international trade, international factor movements, and national welfare of an economy. It synthesizes existing theories and results in the literature and presents new analytical techniques and results using a unified framework, which helps the readers follow the logic and derivation of the arguments and propositions. Exercises are provided at the end of each chapter to help the readers get familiar with the techniques presented in the chapter and explore new applications and results.

**Readership:** Graduate students and researchers in external economies of scale and international trade.


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World Scientific-Now Publishers Series in Business

**Pricing Nonmarketed Goods using Distance Functions**

by Dimitris Margaritis (University of Auckland, New Zealand)
 & Rolf Färe (Oregon State University, USA)

This book is an inspiring new contribution highlighting the importance of duality theory for valuation purposes, especially for hard to price inputs or resources, intended or unintended goods and assets. The theoretical pricing models are supplemented by self-standing empirical applications covering real estate pricing, environmental preservation, transfer pricing, shadow prices of university knowledge outputs and spillovers, and the pricing of bank equity capital and non-performing loans.

**Readership:** Academics and practitioners interested in duality theory for valuation purposes.

220pp  Mar 2019  978-981-3277-60-1  US$100  £90

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**World Scientific Studies in International Economics - Vol 60**

**International Macroeconomic Interdependence**

by Paul R Bergin (UC Davis)

How does globalization in goods and asset markets alter the nature of economic recessions and the choices facing macroeconomic policy makers? This volume presents empirical and theoretical contributions of economist Paul Bergin to this vital question. By a number of metrics, including trade volume and price convergence, national goods markets have become more globally integrated over time. The same is true for asset markets, which today function more as a single global marketplace.

**Readership:** Students and researchers who would like to understand the effects of globalization on policy coordination and economic policies in different countries.


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**Studies in Foreign Exchange Economics**

by Martin D D Evans
(Georgetown University, USA)

This book collects my scholarly research on the behavior of foreign exchange rates conducted over the past twenty-five years. The collection includes papers that study the behavior of exchange rates from the traditional macroeconomic and newer microstructure perspectives. The former perspective considers the linkages between the macro economy and currency prices in an effort to understand the behavior of exchange rates over quarters, years and decades. By contrast, the microstructure perspective considers how the details of currency trading affect how macroeconomic information becomes embedded in currency prices, a process which drives exchange-rates over intraday horizons.

**Readership:** Graduate students and researchers who are interested in understanding the behaviour of foreign exchange rates.

792pp  Aug 2017  978-981-3147-56-0  US$198  £174

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**Nobel Laureate**

**Contract, Governance and Transaction Cost Economics**

by Oliver E Williamson (UC Berkeley)

This book brings together a collection of seven papers by Nobel Laureate Professor Oliver E Williamson. The applications of Transaction Cost Economics are extensive, ranging from the field of industrial organization and applied fields of economics such as labor, public finance, comparative economic systems and economic development, to the business fields of strategy, organizational behavior, marketing, finance, operations management, and accounting.

**Readership:** Graduate and research level students of microeconomics, corporate governance and industrial organization.

220pp  May 2017  978-981-3202-07-8  US$98  £81
edited by Bertil Holmlund
(Uppsala University, Sweden)

In 1968, Sveriges Riksbank (Sweden’s central bank) established the Prize in Economic Sciences in Memory of Alfred Nobel, founder of the Nobel Prize. The Prize in Economic Sciences is awarded by the Royal Swedish Academy of Sciences, Stockholm, according to the same principles as for the Nobel Prizes that have been awarded since 1901. This volume is a collection of the Nobel lectures delivered by the prizewinners, together with their biographies and the presentation speeches, for the period 2006 – 2010.

**Readership:** Economists and social scientists.

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### Financial Engineering
Selected Works of Alexander Lipton
by Alexander Lipton, Quant of the Year 2000
(MIT Connection Science, USA)

“Alex Lipton revolutionized financial engineering over a phenomenal career lasting multiple decades. While he is by no means done, this book takes stock of this magnificent achievement.”

**Peter Carr**
New York University

The papers cover topics ranging from the volatility smile problem, credit risk, macroeconomics and monetary circuit, and exotic options, summarizing Lipton’s fundamental contributions to these areas.

**Readership:** Undergraduate and graduate students of quantitative finance and banking, as well as industry professionals.

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### Innovations in Insurance, Risk- and Asset Management
edited by Kathrin Glau (Queen Mary University of London, UK), Daniël Linders (University of Illinois at Urbana-Champaign, USA), Aleksey Min, Matthias Scherer, Rudi Zagst (Technical University of Munich, Germany) & Lorenz Schneider (Technical University of Munich, Germany & EMLYON Business School, France)

This book covers recent developments in the interdisciplinary fields of actuarial science, quantitative finance, risk- and asset management. This timely selection of topics is highly relevant for the financial industry and addresses current issues both from an academic as well as from a practitioner’s point of view.

**Readership:** Graduate and research level students as well as practitioners of quantitative finance, financial markets, investments, actuaries and risk management.

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<td>450pp</td>
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<td>978-981-3272-55-2</td>
<td>US$158 £140</td>
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### Modern Trends in Financial Engineering - Vol 2
Stochastic Drawdowns
by Hongzhong Zhang (Columbia University, USA)

In this book, the author provides an extensive probabilistic study of different aspects of drawdown risks, which include the drawdown risk in finite time-horizons, the speed of market crashes (drawdowns), the frequency of drawdowns, the occupation time (time in distress), and the duration of drawdowns. Leveraging the knowledge in stochastic calculus, Lé vy processes and optimal stopping, these topics can be considered as problems in advanced applied stochastic processes, and insurance/financial mathematics.

**Readership:** Senior undergraduate and graduate students equipped with the knowledge of stochastic processes and financial practitioners who are interested in optimal trading and execution.

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<td>256pp</td>
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<td>978-981-3141-63-6</td>
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**New Edition of Bestselling Textbook**

**An Introduction to Derivative Securities, Financial Markets, and Risk Management (2nd Edition)**
by Robert Jarrow (Cornell) & Arkadev Chatterjea (Indiana University, USA)

“I very much enjoy reading the book. My understanding of derivatives has so far been purely mathematical, so it’s great to learn about all the historical developments, the background material, and all the nice, interesting anecdotes the authors have put into the chapters. All of this will surely help me to make my lectures more lively.”

Kevin Aretz
The University of Manchester

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**Readership:** Undergraduate and graduate students of economics, business, arts, science and engineering, and MBAs who would work in the finance industry.

**Textbook: Request Inspection Copy at sales@wspc.com**

**An Introduction to Derivative Securities, Financial Markets, and Risk Management (2nd Edition)**
by Robert Jarrow (Cornell) & Arkadev Chatterjea (Indiana University, USA)

**Economics and Finance Catalogue 2019**

**Economics and Finance Catalogue 2019**

**Handbook of Heavy-Tailed Distributions in Asset Management and Risk Management**
by Michele Leonardo Bianchi (Banca d’Italia, Italy), Stoyan V Stoyanov (Stony Brook University, USA), Gian Luca Tassinari (University of Bologna, Italy), Frank J Fabozzi (EDHEC Business School, France) & Sergio M Focardi (Léonard De Vinci University, France)

In this book, the authors are primarily concerned with the statistical properties of heavy-tailed distributions and with the processes that exhibit jumps. A detailed overview with a Matlab implementation of heavy-tailed models applied in asset management and risk management is presented.

**Readership:** For those who want to understand the main concepts regarding heavy-tailed distributions and Lévy processes using probability or statistics.

**433pp**  Apr 2019
978-981-3274-91-4  US$148  £130

**Textbook**

**Risk and Stochastics**
Ragnar Norberg — Un Grand Homme
edited by Pauline Barrieu (London School of Economics and Political Science, UK)

This book is a collection of articles written by respected academics who have influenced and been influenced by the life and work of Professor Norberg. Celebrated in this book are his professional and academic achievements, most significantly the instrumental work he put into setting up the world-renowned Risk and Stochastics Group at the London School of Economics (LSE). Subjects covered include discussion of risk measurements, ruin constraint, supporting stable pensions, filtration in discrete time, Riesz means and Beurling moving averages and orthonormal polynomial expansions.

**Readership:** Graduate level students and researchers interested in the life and work of Ragnar Norberg and in modern actuarial and financial mathematics and their interface.

**978-1-944659-55-4**  Jan 2019
800pp  US$138  £120

**Risk and Stochastics**
Ragnar Norberg — Un Grand Homme
edited by Pauline Barrieu (London School of Economics and Political Science, UK)

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**Textbook**

**Investment Analytics**
Revolutionizing Professional Investment with Artificial Intelligence, Big Data, and Cloud Computing
by Bernard Lee (HedgeSPA, USA)

This is a textbook designed for: Advanced undergraduates hoping to acquire a solid introduction to investment analytics used by the asset management industry; Graduate students with backgrounds in engineering mathematics, seeking to move into investment-related roles; and Investment professionals taking a deep professional education module to get up to date on the advanced investment analytics used by leading global asset managers.

**Readership:** Advanced undergraduates hoping to secure employment in the asset management industry, as well as MBAs with typical backgrounds in engineering mathematics.

**250pp**  Apr 2019
978-981-4725-35-4  US$98  £81
978-981-4730-45-7(pbk)  US$48  £40

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**Modern Trends in Financial Engineering**
**Employee Stock Options**
Exercise Timing, Hedging, and Valuation
by Tim Leung (University of Washington, USA)

This book discusses the practical and challenging problems surrounding Employee stock options (ESOs) from a financial mathematician’s perspective. It provides a systematic overview of the contractual features of ESOs and thoughtful discussions of different valuation approaches, with emphasis on three major aspects: (i) hedging strategies; (ii) exercise timing; and (iii) valuation methodologies. It also highlights their connections and combined effects of the cost of ESOs to firms, as well as examines the implications to modeling and valuation approaches.

**Readership:** Graduate students and researchers involved in Accounting and Corporate Finance, and Financial Engineering/Mathematics, as well as professionals in the regulatory industry.

**180pp**  Aug 2019
978-981-3209-63-3  US$88  £73
Financial Mathematics for Actuaries (2nd Edition)
by Wai-Sum Chan (The Chinese University of Hong Kong) & Yiu-Kuen Tse (Singapore Management University)

Covering the theories of interest rates, with applications to the evaluation of cash flows, the pricing of fixed income securities and the management of bonds, this textbook also contains numerous examples and exercises and extensive coverage of various Excel functions for financial calculation. Discussions are linked to real financial market data, such as historical term structure, and traded financial securities.

Readership: Undergraduate students in actuarial science, quantitative finance, financial engineering and quantitative risk management, and students taking exams in financial mathematics with professional actuarial bodies.

484pp Oct 2017
978-981-3203-07-5 US$138 £115
978-981-3203-08-2(pbk) US$68 £56

Bestselling Textbook

Deterministic and Stochastic Topics in Computational Finance
by Ovidiu Calin (Princeton)

What distinguishes this book from other texts on mathematical finance is the use of both probabilistic and PDEs tools to price derivatives for both constant and stochastic volatility models, by which the reader has the advantage of computing explicitly a large number of prices for European, American and Asian derivatives. The book presents continuous time models for financial markets, starting from classical models such as Black – Scholes and evolving towards the most popular models today such as Heston and VAR. A key feature is the large number of exercises, mostly solved, which are designed to help the reader to understand the material.

Readership: Undergraduates, graduate students and researchers in Mathematical Finance.

484pp Jan 2017
978-981-3203-07-5 US$138 £115
978-981-3203-08-2(pbk) US$68 £56

NOTABLE BACKLIST

An Undergraduate Introduction to Financial Mathematics (3rd Ed.)
J Robert Buchanan (Millersville University, USA)

Donald B Hausch (University of Wisconsin-Madison, USA), et al.

Exotic Options (2nd Edition)
Peter C Zhang (Shanghai Futures Exchange, China)

Financial Derivative Investments
Richard D Bateson (University College London, UK)

Financial Hacking
Philip Maymin (New York University, USA)

Harry Markowitz: Selected Works
Nobel Laureate in Economics, 1990
Harry M Markowitz (University of California, San Diego, USA)

Introductory Course on Financial Mathematics
M V Tretyakov (University of Nottingham, UK)

Mathematical Methods for Foreign Exchange
Alexander Lipton (Merrill Lynch International, UK)

Modelling Financial Time Series (2nd Edition)
Stephen J Taylor (Lancaster University, UK)

The Kelly Capital Growth Investment Criterion
Leonard C MacLean (Dalhousie University, Canada), et al.

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Uncertain Computation-Based Decision Theory
by Rafik Aliev (Azerbaijan State Oil and Industry University, Azerbaijan)

Uncertain computation is a system of computation and reasoning in which the objects of computation are not values of variables but restrictions on values of variables. This compendium includes uncertain computation examples based on interval arithmetic, probabilistic arithmetic, fuzzy arithmetic, Z-number arithmetic, and arithmetic with geometric primitives.

Readership: Researchers, academics, professionals and graduate students in fuzzy logic, decision sciences and mathematical economics.

540pp Feb 2018
978-981-3228-93-1 US$178 £157

Econometrics in the Information Age: Theory and Practice of Measurement - Vol 6
Klein’s Last Quarterly Econometric Model of the United States
Wharton Quarterly Econometric Model: Mark 10 edited by Shinichi Ichimura (Kyoto University, Japan), Soschichi Kinoshita (Nagoya University, Japan) & Mitsuo Yamada (Chukyo University, Japan)

This is the last econometric model that Lawrence Klein (Nobel Laureate in Economics, 1980) and his disciples have left after some 50 years of cumulated efforts of constructing the US economy model up to around 2000. It was widely known as the WEFA Econometric Model Mark 10, and is the culmination of Professor Klein’s research which spans more than 70 years, and would please not only Professor Klein’s old students and colleagues, but also younger students who have heard so much of Klein models but have yet to see the latest model in its complete and printed form.

Readership: Students and researchers, especially those doing econometric modeling, who are interested to understand the US economy model.

268pp Apr 2018
978-981-3229-93-8 US$108 £75

Global Economic Modeling
A Volume in Honor of Lawrence R Klein edited by Peter Pauly (University of Toronto, Canada)

Global econometric models have a long history. From the early 1970s to the present, as modeling techniques have advanced, different modeling paradigms have emerged and been used to support national and international policy making. With the expansion of elaborated economic linkages, this volume makes an important contribution to the evolving literature of global econometric models.

Readership: Graduate students, researchers and practitioners interested in the developments of global econometric models.

344pp Jun 2018
978-981-3220-43-0 US$148 £123

Textbook
Optimization Theory
A Concise Introduction by jiongmin Yong (University of Central Florida, USA)

Mathematically, most of the interesting optimization problems can be formulated to optimize some objective function, subject to some equality and/or inequality constraints. This book introduces some classical and basic results of optimization theory, including nonlinear programming with Lagrange multiplier method, the Karush – Kuhn – Tucker method, Fritz John’s method, problems with convex or quasi-convex constraints, and linear programming with geometric method and simplex method.

Readership: Undergraduates; graduates and researchers interested in classical and basic optimization theory.

236pp Jul 2018
978-981-3237-64-3 US$78 £69

Time Series Econometrics (In 2 Volumes)
Volume 1: Unit Roots and Trend Breaks
Volume 2: Structural Change edited by Pierre Perron (Boston University, USA)

Volume 1 covers statistical methods related to unit roots, trend breaks and their interplay. Testing for unit roots has been a topic of wide interest and the author was at the forefront of this research. Volume 2 is about statistical methods related to structural change in time series models. The approach adopted is off-line whereby one wants to test for structural change using a historical dataset and perform hypothesis testing. A distinctive feature is the allowance for multiple structural changes.

Readership: Graduate students and researchers interested in theoretical and applied time series analysis.

1100pp(set) Nov 2018
978-981-3237-85-8 US$298 £262
978-981-3237-86-5 US$168 £148

Mathematical Economics / Game Theory / Econometrics
Probability and Statistics for Economists
by Yongmiao Hong (Cornell)

This book provides comprehensive coverage of probability and statistics that will be useful as indispensable mathematical tools in economics. As a most important feature, this textbook emphasizes intuition, explanations and applications of probability and statistics from an economic perspective. Various numerical examples are provided to illustrate the concepts, theory and methods in probability and statistics introduced.

Readership: Graduate students in economics, statistics and related fields.

592pp Jan 2018
978-981-3228-81-8 US$186 £104

Risk Theory
A Heavy Tail Approach
by Dimitrios G Konstantinides
(University of the Aegean, Greece)

This book is written to help graduate students and young researchers to enter quickly into the subject of Risk Theory. It can also be used by actuaries and financial practitioners for the optimization of their decisions and further by regulatory authorities for the stabilization of the insurance industry. The topic of extreme claims is especially presented as a crucial feature of the modern ruin probability.

Readership: Researchers in probability and statistics, mathematical economics/game theory/operations research.

508pp Sep 2017
978-981-3223-14-1 US$169 £149

Market Microstructure in Practice (2nd Edition)
edited by Charles-Albert Lehalle (Capital Fund Management, France & Imperial College London, UK) & Sophie Laruelle (UniversitéParis-Est Créteil, France)

Reviews of the First Edition:
“Lehalle and Laruelle bring [their] experience to bear on every aspect of the discussion, as well as deep quantitative understanding. The resulting book is a unique mixture of real market knowledge and theoretical explanation. There is nothing else out there like it, and this book will be a central resource for many different market participants.”

Robert Almgren
President and Cofounder of Quantitative Brokers, New York

Readership: Graduate and research students of financial markets and quantitative finance, Regulators and policy makers, practitioners.

368pp Mar 2018
978-981-3231-12-2 US$78 £69

Public Policy & Financial Economics
Essays in Honor of Professor George G Kaufman for His Lifelong Contributions to the Profession
edited by Douglas D Evanoff (Federal Reserve Bank of Chicago, USA), A G Malliaris (Loyola University Chicago, USA) & George Kaufman (formerly Loyola University Chicago, USA)

Not just a celebratory volume, Public Policy and Financial Economics selected internationally recognized financial economists who have worked with Professor Kaufman during his years of scholarly research, and have a combined mastery of specialized financial markets themes and, very importantly, knowledge of public policies in the areas. All 15 chapters offer unique, innovative, and exciting expositions of several critical topics in financial economics.

Readership: Financial economists, economists with a concentration on monetary activities, policymakers in the financial markets sector, and students interested in the dynamics of economics, finance, and policymaking.

312pp May 2018
978-981-3229-54-9 US$138 £121

Electronic Trading and Blockchain
Yesterday, Today and Tomorrow
by Richard L Sandor (American Financial Exchange, USA & Environmental Financial Products, LLC, USA & University of Chicago Law School, USA)

“Richard Sandor has been a leading financial innovator, ... He is uniquely qualified to write this highly recommended book, which provides both a fascinating and relevant look back at the evolution of financial innovation, as well as an expert’s view on how blockchain technology will impact finance, trading and exchanges going forward.”

Edward T Tilly
Chairman and CEO, Cboe Global Markets

Readership: Finance students, researchers, and readers interested in learning about the early years of electronic trading in the US.

228pp Jun 2018
978-981-3233-77-5 US$68 £60

Bestseller
World Scientific Series in Economic Theory - Vol 6
Uncertainty within Economic Models
by Lars Peter Hansen, Nobel Laureate in Economics, 2013 (University of Chicago, USA), Thomas J Sargent, Nobel Laureate in Economics, 2011 (New York University, USA & Hoover Institution, USA)

“This book will be useful for those who deal with econometrics, macroeconomics, and economic models and study uncertainty.”

Zentralblatt MATH

Readership: Graduate students; researchers and economists interested in Econometrics; Macroeconomics and Dynamic Programming.

484pp Nov 2014
978-981-4578-11-0 US$98 £61

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Money and Banking / Investments / Financial Markets and Institutions

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Zentralblatt MATH

Readership: Graduate students; researchers and economists interested in Econometrics; Macroeconomics and Dynamic Programming.

484pp Nov 2014
978-981-4578-11-0 US$98 £61
Analysis of the Korean Stock Market

Behavioral Finance Approaches
by Keunsoo Kim (Kyung Hee University, South Korea) & Jinho Byun (Ewha Womans University, South Korea)

This book comprehensively analyzes anomalies in the Korean stock market, including time series anomalies such as the January effect, cross-sectional anomalies such as the size effect and book-to-market effect, and anomalies related to corporate events. The authors also investigate sales revenue, profitability, valuation (M/B ratio), and the financial risk of listed companies in the Korean stock market at both the sectoral level and industrial level.

Readership: Professional investors and academicians who are interested in the Korean stock market, Korean and foreign institutional investors, graduate scholars studying the Korean stock market.

Inclusive FinTech

Blockchain, Cryptocurrency and ICO
by David Kuo Chuen Lee & Linda Low (Singapore University of Social Sciences, Singapore)

Richly illustrated with original lecture slides taught by the authors, this book hopes to dispel the many misconceptions about blockchain and cryptocurrencies, as well as the idea that businesses can be sustainable without a social dimension going forward. With comprehensive coverage given to the FinTech scene in Asia, it is targeted at those who are searching for business opportunities. Most important of all, this book seeks to change the mindset of a whole new generation that is familiar with digital economy and yearns for a more just and equitable world.

Readership: Upper-division undergraduates, graduate students, and professionals working in financial institutions and on financial technology worldwide.

Innovative Federal Reserve Policies During the Great Financial Crisis

edited by Douglas D Evanoff (Federal Reserve Bank of Chicago, USA), George G Kaufman & A G Malliaris ( Loyola University Chicago, USA)

This book contains discussions of unconventional monetary policies, policy changes to address systemic and payments systems risks, new macroprudential policies, the ‘stretching’ of the financial safety net, changes in the Fed’s liquidity funding facility (the discount window), use of the Fed’s balance sheet as a tool of monetary policy, and alternative means to deal with real-estate asset bubbles and potential financial instability.

Readership: Finance and economics professionals, and academics and research economists.

Investment Strategies for Retirement

by Franck Nicolas (Natixis Asset Management, France)

The issue of pension financing is evolving everywhere, becoming more of a corporate or individual matter rather than a state one. This publication looks at some of the fundamental elements of investment strategies and techniques for retirement.

Readership: Investment professionals, customer advisors, and well-informed individuals or students interested in personal finance and investing techniques for retirement planning.

Brazen

Big Banks, Swap Mania and the Fallout
by A Rashad Abdel-khalik (University of Illinois at Urbana-Champaign, USA)

This book discusses selective cases of the costly undertaking of many non-profits whose officials were not informed that an IRS contract has only one winner, and that big banks had no intention of being the losers. The author argues that curiously, officials of non-profits relied heavily on the banks’ self-serving representations with respect to IRS contracts.

Readership: Professors, practitioners and students seeking to understand the problems with interest rate swaps.

NOTABLE BACKLIST

A Critical History of Financial Crises
Haim Kedar-Levy (Ben-Gurion University of the Negev, Israel)

Great Investment Ideas
William T Ziemba (UBC & London School of Economics, UK)

Islamic Banking and Finance in South-East Asia (3rd Edition)
Angelo M Venardos

The Subprime Crisis
Jaime Luque (University of Wisconsin-Madison, USA)

William F Sharpe: Selected Works [Nobel Laureate in Economics, 1990]
William F Sharpe (Stanford University, USA)
**Textbook**

### Between Science and Economics - Volume 1

**Blockchain Economics: Implications of Distributed Ledgers**

Markets, Communications Networks, and Algorithmic Reality

*Edited by Melanie Swan (Purdue University, USA), Jason Potts (RMIT University, Australia), Soichiro Takagi (International University of Japan, Japan), Frank Witte & Paolo Tasca (University College London, UK)*

This practical introduction explains the field of Blockchain Economics, the economic models emerging with the implementation of distributed ledger technology. These models are characterized by three factors: open platform business models, cryptotoken money supplies, and Initial Coin Offerings as a new and official form of financing.

**Readership:** Academics and practitioners interested in blockchain economics.

- **290pp**
- **Jan 2019**
- **978-1-78634-638-4**
- **US$98**
- **£85**

### Valuation in a World of CVA, DVA, and FVA

A Tutorial on Debt Securities and Interest Rate Derivatives

*By Donald J Smith (Boston University, USA)*

CVA, DVA, and FVA, which are the acronyms for credit, debit, and funding valuation adjustments, have become widely used by major banks since the financial crisis. This book aims to bridge the gap between the highly complex and mathematical models used by these banks to adjust the value of debt securities and interest rate derivatives, and the end users of the valuations, for example, accountants, auditors, and analysts. The book, which is essentially a tutorial, demonstrates the types of models that are used using binomial trees that are featured in the CFA®fixed income curriculum and allows readers to replicate the examples using a spreadsheet.

**Readership:** Undergraduate and graduate students of finance, and CFA candidates.

- **228pp**
- **Sep 2017**
- **978-981-3222-74-8**
- **US$98**
- **£86**
- **978-981-3224-16-2 (pbk)**
- **US$48**
- **£42**

### Handbook of Global Financial Markets

*Transformations, Dependence, and Risk Spillovers*

*Edited by Sabri Boubaker (Champagne School of Management, France & University Paris Est, France) & Duc Khuong Nguyen (IPAG Business School, France & Indiana University, USA)*

The objective of this handbook is to provide the readers with insights about current dynamics and future potential transformations of global financial markets. We intend to focus on four main areas: Dynamics of Financial Markets; Financial Uncertainty and Volatility; Market Linkages and Spillover Effects; and Extreme Events and Financial Transformations.

**Readership:** Graduate students, policy-makers and researchers in the fields of money & banking, international finance, and risk management.

- **850pp**
- **Nov 2018**
- **978-981-3236-64-6**
- **US$238**
- **£209**
World Scientific Lecture Notes in Finance - Vol 2
Lecture Notes in Fixed Income Fundamentals
by Eliezer Z Prisman (York University, Canada)

Written for undergraduates, this book is dedicated to fixed income fundamentals that do not require modeling the dynamics of interest rates. The book concentrates on understanding and explaining the pillars of fixed income markets, using the modern finance approach implied by the "no free lunch" condition. It focuses on conceptual understanding so that novice readers will be familiar with tools needed to analyze bond markets. Institutional information is covered only to the extent that is necessary to obtain full appreciation of concepts.

Readership: Undergraduates studying fixed income securities, bonds, interest rates or related financial contracts.

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<td>978-981-3149-75-5</td>
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<td>978-981-3149-76-2(pbk)</td>
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Bestseller

The Economic Foundations of Risk Management
Theory, Practice, and Applications
by Robert Jarrow (Cornell)

This book presents the theory, the practice, and applies this knowledge to provide a forensic analysis of some well-known risk management failures. By doing so, this book introduces a unified framework for understanding how to manage the risk of an individual’s or corporation’s or financial institution’s assets and liabilities. The book also includes case studies of risk management failures.

Readership: Graduate students and researchers interested in the topic of risk management.

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<td>978-981-3149-96-0(pbk)</td>
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Political Economy

China’s 19th Party Congress
Start of a New Era
edited by Kerry Brown (King’s College London, UK)

An overview of key themes domestically and internationally from the 19th Communist Party Congress held in Beijing in October 2017, setting out the main policy priorities for the Xi government in China as the country moves towards fulfillment of the first Centenary Goal, the hundredth anniversary of the Communist Party of China in 2021. Written as the first full length analysis by an international group of authors of different aspects of the Congress, making it perfect for graduate students and researchers, as well as individuals interested in China Studies.

Readership: Graduate students, researchers and individuals interested in China Studies.

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<th>300pp</th>
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Global Nexus

Political Economies, Interconnectivity, and the Social Sciences
by Wazir Jahan Karim (Academy of Socio-economic Research and Analysis (ASERA), Malaysia)

This book suggests that inter-disciplinary social sciences in an age of globalisation are best understood through a nexus of transactional activities which generate their own political economies, thereby framing social realities in their own parameters of thought and action, providing a better understanding of the subject-matter, and its changing sphere of influence.

Readership: Students and professionals interested in gender studies, women’s studies, globalisation etc., in the ASEAN Secretariat, UN University, Tokyo, UN Agencies on Labour and Development, Trade Organisations, NGOs.

<table>
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<th>300pp</th>
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<td>978-981-3232-43-3</td>
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3-in-1: Governing a Global Financial Centre
by J J Woo (NTU, Singapore & Harvard)

“A lot has been written about international financial centres in the last 20 years. J J Woo goes one step further, combining sophisticated conceptualisation with vivid depiction in order to explain the phenomenal rise of Singapore in the late 20th and early 21st century. The result of the triple process of globalisation, financialisation, and centralisation, Singapore is at once a unique success story and part of the broader transformation of the world of finance.”

Readership: University and graduate level students studying political economy, general public interested in studies of financial centres.

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“I highly recommend this excellent volume, which is full of original and important research and insights. I have learned a huge amount from it. An absolute joy to read.”

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This guidebook presents historical and new material to assist the reader to understand NFL game strategies and provides a winning betting strategy.

Readership: NFL fans who want to have an indepth knowledge of NFL players, coaches, history of NFL as well as the future of the game.

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Student Athletes
Merging Academics and Sports
by Frank P Jozsa Jr.
(Pfeiffer University, USA)

Applying concepts, data, and other information from various sources in the literature when and where appropriate, the book reveals and examines the behavior, contribution, and impact of student athletes (SAs) on campuses of American colleges and universities. It highlights, in part, SAs’ progress academically while they devoted time and resources to participate in one or more of their schools’ individual and/or team sports in Division I, II, and/or III of the National Collegiate Athletic Association, or in the National Association of Intercollegiate Athletics and/or National Junior College Athletic Association.

Readership: NCAA officials, sports scholars, students, academics and researchers interested in sports business, economics, history, journalism, and/or management.

300pp Mar 2019
978-981-3275-04-1 US$118 £105

Sports Nation
Contemporary American Professional Organizations
by Frank P Jozsa Jr (Pfeiffer University, USA)

The book focuses on, identifies, and analyzes various divisions and conferences of four professional sports leagues and their teams' historical regular season and postseason performances, and also provides a recent financial profile of them while being competitive, profitable or unprofitable, and well-known enterprises. The parent sports organizations are the American League and National League in Major League Baseball, American Football Conference and National Football Conference in the National Football League, and the Eastern and Western Conference each in the National Basketball Association and National Hockey League.


352pp Oct 2017
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Aims & Scope
The official peer-reviewed journal of the International Trade and Finance Association (IT&FA), Global Economy Journal (GEJ) is a well-established venue for peer-reviewed research on globalization and the institutions, laws, and agreements that structure the global economy, such as the WTO, the IMF, and the World Bank. The Global Economy Journal (GEJ) seeks to publish original and innovative research, as well as novel analysis, relating to the global economy. While its main emphasis is economic, GEJ is a multi-disciplinary journal. Its content mirrors the diverse interests and approaches of scholars involved with the international dimensions of business, economics, finance, history, law, marketing, management, political science, and related areas. GEJ also welcomes scholarly contributions from officials with government agencies, international agencies, and non-governmental organizations.

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www.worldscientific.com/ijtaf
Advisor
R C Merton (MIT Sloan School of Management, USA)
Editor-in-Chief
Lane P Hughston (Goldsmiths College, University of London, UK)
Aims and Scope
IJTAF brings together international experts involved in the mathematical modelling of financial instruments as well as the application of these models to global financial markets.
Abstracting/Indexing
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Annals of Financial Economics (AFE)
www.worldscientific.com/afe
Editor-in-Chief: Michael McAleer (Asia University, Taiwan)
Aims and Scope
The AFE is an international journal with the goal of advancing the knowledge and understanding of the practice of financial economics through the publication of a high-quality and practitioner-relevant journal. This journal offers a specialized forum for applied research on investments in various financial markets, market microstructures, asset pricing and regulation of financial markets.
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www.worldscientific.com/ijfe
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www.worldscientific.com/qjf
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Aims and Scope
The aim of the MML is to become the leading forum on market microstructure related issues (in a very broad sense) such as market design, regulation, high frequency trading, statistics of high frequency data, order books dynamics and liquidity effects at every time scale, intraday derivatives hedging and portfolio management.
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Managing Editor: David W K Yeung (Hong Kong Shue Yan University)
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Hans Peters (Maastricht University, The Netherlands)
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Aims and Scope
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Deputy Editor: Tony Cavoli (University of South Australia, Australia)
Aims and Scope
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Abstracting/Indexing
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Managing Editor: Cheng-few Lee (Rutgers University, USA)
Aims and Scope
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