

# WORLD SCIENTIFIC'S SCIENCE WRITING AND PROFESSIONAL DEVELOPMENT GUIDES

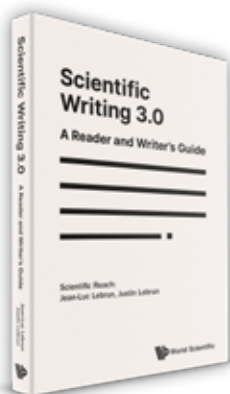
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## Scientific Writing 3.0

### A Reader and Writer's Guide

by **Jean-Luc Lebrun & Justin Lebrun**  
(*Scientific Reach, USA*)

The third edition of this book aims to equip both young and experienced researchers with all the tools and strategy they will need for their papers to not just be accepted, but stand out in the crowded field of academic publishing. It seeks to question and deconstruct the legacy of existing science writing, replacing or supporting historically existing practices with principle- and evidence-driven styles of effective writing. It encourages a reader-centric approach to writing, satisfying reader-scientists at large, but also the paper's most powerful readers, the reviewer and editor. Going beyond the baseline of well-structured scientific writing, this book leverages an understanding of human physiological limitations (memory, attention, time) to help the author craft a document that is optimized for readability.



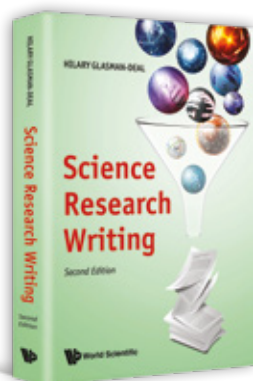
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## Science Research Writing

### 2<sup>nd</sup> Edition

by **Hilary Glasman-Deal**  
(*Imperial College London, UK*)

*Science Research Writing* uses a reverse-engineering approach to writing developed from extensive work with STEM researchers at Imperial College London. This approach unpacks current models of STEM research writing and helps writers to generate the writing tools needed to operate those models effectively in their own field. The reverse-engineering approach also ensures that writers develop future-proof strategies that will evolve alongside the coming changes in research communication platforms.



The Second Edition has been extensively revised and updated to represent current practice and focuses on the writing needs of both early-stage doctoral STEM researchers and experienced professional researchers at the highest level, whether or not they are native speakers of English.

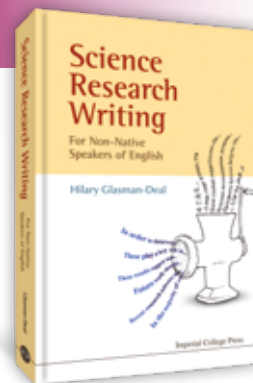
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by **Hilary Glasman-Deal** (*Imperial College London, UK*)

This book is designed to enable non-native English speakers to write science research for publication in English. It can also be used by English speakers and is a practical, user-friendly book intended as a fast, do-it-yourself guide for those whose English language proficiency is above intermediate. The approach is based on material developed from teaching graduate students at Imperial College London and has been extensively piloted. The book guides the reader through the process of writing science research and will also help with writing a Master's or Doctoral thesis in English.

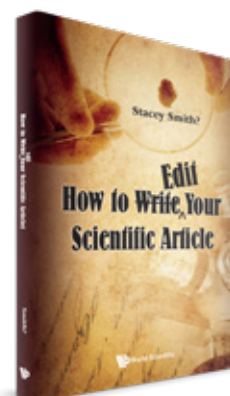


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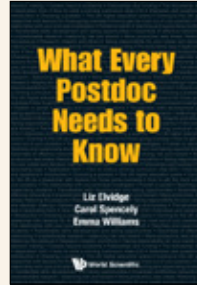
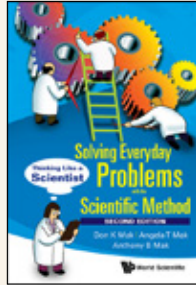
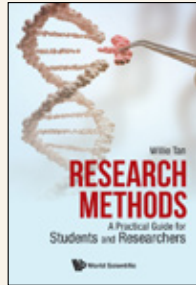
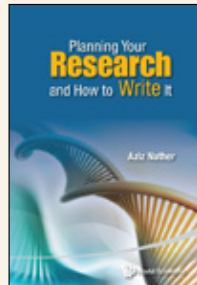
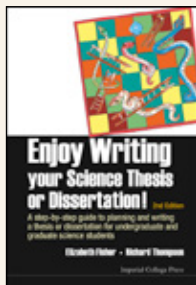
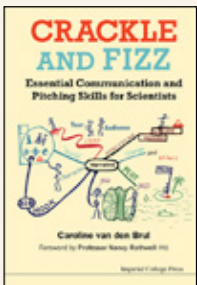
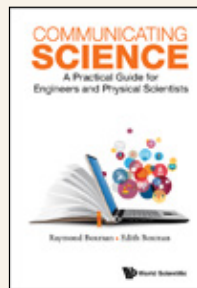
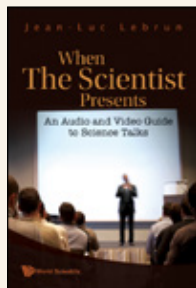
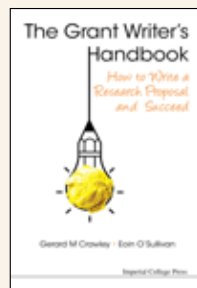
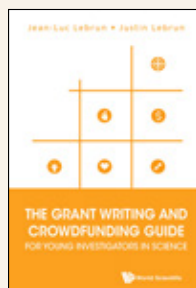
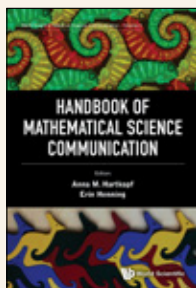
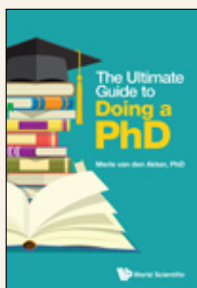
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