

THE

Singapore Economic Review

SPECIAL ISSUE on Family and Consumer Economics in Asia

Guest Editors

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Synopsis and Subject Coverage

Dramatic economic growth in Asia during the past thirty years has made a huge impact on its people's livelihood, and the issue of Asian consumer boom has also become a hot topic for discussion amongst politicians, businessmen, academics, and layman. *The Singapore Economic Review* will publish a special issue on Family and Consumer Economics in Asia. In this special issue, we would like to invite researchers to submit original research and surveys on the following topics in the Asian context. (but not limited to):

- Work-Family Issues
- Trends in Consumption, Production, and Trade
- Consumption Pattern
- Household Expenditure Survey
- The "Grey Hair" Market
- Health, Happiness, and Sense of Well-being
- Effects of Marriage, Divorce, and Fertility on Consumer Behaviors
- Modeling and Quantitative Analysis
- Information Technology
- Customer Purchasing Behavior
- The Psychology of the Asian Consumer
- Trends in Consumption, Production, and Trade
- Food Security and Safety Issues

We broadly invite papers of micro- and macro-level studies discussing issues on Family and Consumer Economics in Asia. Theoretical, empirical, or experimental research articles are all welcomed. Empirical case studies will also be considered.

Submission Procedure:

Contributors should submit their manuscript in English by **December 31, 2016**. Manuscripts should be submitted online at the following link: www.editorialmanager.com/ser/default.asp

Contributors should clearly indicate in the website that the paper is submitted to the Special Issue on Family and Consumer Economics in Asia. There is no submission fee.

All papers must adhere to the "Guideline for Contributors" (available online at <http://www.worldscientific.com/page/ser/submission-guidelines>) of the *Singapore Economic Review*.

For further questions or inquiries, please visit our website noted below or contact the corresponding guest editor at ccpoon@hksyu.edu

